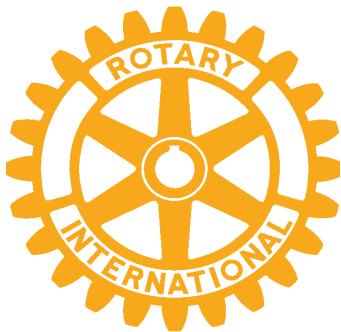


Rotary

Thursday Rotary Club of Hickory
Chartered 1921 – Hickory, NC - USA



Spoke

August 31, 2017

Today's Program: Lindsay Keisler and the Catawba County Chamber of Commerce



Let's give a big Rotary welcome to Lindsay Keisler who presents our program today! Lindsay currently serves as the President/CEO of the Catawba County Chamber of Commerce and was named to this position in February of this year. Being passionate about Catawba County, Lindsay specifically focuses on executing critical economic and community development initiatives that pave the way for businesses to flourish. Byproducts of these initiatives are the creation of jobs and the development of community leaders.

During Lindsay's time at the Chamber, she has focused her efforts on organizational excellence and overall innovation and relevance, which have resulted in increased membership-retention rate and profitability for the Chamber over the past four years. Most notably, the Chamber was recognized as the 2014 Outstanding Chamber of the Year for both North and South Carolina. The Association of Chamber of Commerce

Executives recognized this county's Chamber nationally as the 2016 "Chamber of the Year."

Lindsay grew up in Conover, North Carolina and graduated from the University of North Carolina Charlotte in 2009 with a Bachelor of Science Degree in Business Administration with a concentration in marketing. In 2013, Lindsay graduated from the U.S. Chamber Institute for Organization Management (IOM) at the University of Georgia. This resulted in her receiving "IOM" Designation. Graduating from Leadership Catawba in 2013, Lindsay was named one of the Greater Hickory Metro's Top 10 under 40 in 2014.

Lindsay has served on the Board of Directors for the Carolinas Association of Chamber of Commerce Executives, YMCA of Catawba Valley, Hickory-Conover Tourism Development Authority, and Hickory Young Professionals. Lindsay currently lives in Conover with her husband, Corey, and considers her most important role to be mother of her two sons, Jeb and McCoy.

Club Business and Announcements

2018 Convention in Toronto

(This article is reprinted from the *Rotarian* and was written about the Toronto convention by Hank Sartin.)



You've barely unpacked from Atlanta, but it's not too soon to start thinking about next June when the Rotary International Convention will be held in Toronto.

Toronto is a cosmopolitan city. Over 140 languages and dialects are spoken there. Half of Toronto's residents were born outside Canada, and immigrant communities shape the city's personality.

Forget your assumptions about Canadian food; it's more than poutine and maple syrup. Toronto has become a culinary destination city with its cultural melting pot reflected in the fusion cuisine at many restaurants as well as authentic regional cuisine from around the world.

As you are strolling through the streets of Toronto, you might get the feeling that you've seen them before, and you probably have. The city is a center of film and television production, and streetscapes have been used to stand in for New York (*Moonstruck*), Chicago (*Chicago*), Boston (*Good Will Hunting*), and even Tokyo (*Pacific Rim*).

Toronto is a center of the performing arts. The National Ballet of Canada, Canadian Opera Company, Toronto Symphony Orchestra, and dozens of theater companies call the city home.

In Toronto, you really can find inspiration around every corner. See you there next June!

To register for the conference, go to: <http://rotary2018.org/>

Thursday Rotary Club of Hickory Officers and Board of Directors

| Officers | July 2017 – June 2018 | Board of Directors | Terms Expiring |
|--------------------------|-----------------------|--------------------|----------------|
| Mark Teague | President | Jennifer Clark | June 2018 |
| Linda Lutz | President-Elect | Dana Killian | June 2018 |
| Gerry Knox | President-Nominee | John Ross | June 2018 |
| Leslie Ferrell Middleton | Secretary | Andy Cote | June 2019 |
| Jan Bohmuller | Assistant Secretary | Tara Bland | June 2020 |
| Brian Setzler | Treasurer | Bruce Bumbarger | June 2020 |
| Andy Cote | Assistant Treasurer | Robert Locke | June 2020 |
| John Rambo | Past President | Cliff Moone | June 2020 |

Last Week



Last week's guest was Warren Wood, who currently serves as Hickory's City Manager. Wood manages all city operations provided by more than 600 full-time employees and an annual budget of over \$100 million. He executes policies as directed by the City Council and as prescribed by the North Carolina General Statutes in addition to advising the City Council on issues related to municipal operations. Mr. Wood also interacts daily with department heads, staff, and citizens. Mr. Wood, who took over the job of City Manager in April of this year, gave the club a good glimpse into where Hickory and the greater Metro area have been

since 2001 and what to expect in the years to come. The core of Mr. Wood's message is that Hickory, a town of 40,000 at night but more than 80,000 by day, needs to think of itself in a bigger way and continue to explore possibilities to reshape and expand itself.

Next Week

Next week's meeting will NOT be a Thursday luncheon meeting. Instead, we will have a New Member Social at the Hickory Museum of Art from 5 to 7 p.m. Philip Reed has asked that members identify potential new members and invite them to next week's gathering. There will be no *Spoke* next week.

In two weeks, we'll hear from Richard Swartzel of CornerStone United. Mr. Swartzel will discuss his company's amazing adaptive reuse of Hickory's Piedmont Wagon. He and his company transformed the structure into a comfortable and useful workspace for employees and used federal and state tax credits to do so.

Club Member Weekly Assignments

| Date | 08-31-2017 | 09-07-2017 | 09-14-2017 | 09-21-2017 |
|---------------|---------------------|-----------------------|----------------------|---------------|
| Greeter | John Hall | | Bethany Delany | Robert Welch |
| Invocation | Dan Duke | New Member Social | Clarence Pugh | Linda Lutz |
| Visitors | Carol Kammer | | Tony Reed | Dana Killian |
| Rotary Moment | Cliff Moore | Hickory Museum of Art | Shuford Abernathy | John Olson |
| Program | Gerry Knox | | Anne Williams | Tara Bland |
| Speaker | Lindsay Keisler | 5 – 7 p.m. | Richard Swartzel | Rebecca Hart |
| Topic | Chamber of Commerce | | Piedmont Wagon Story | Hart Square |
| Raffle | Jan Bohmuller | No <i>Spoke</i> | Rick Seay | Steven Walker |



2017 – 2018
Rotary Theme



Rotary
International
Ian H.S. Riseley
President

District 7670
William Taylor Biddle Jr
District Governor
Jason Herman
Assistant D.G.



Of The Things We Think, Say, or Do:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build good will and better friendships?
4. Will it be beneficial to all concerned?

The *Rotary Spoke* is published weekly by the Thursday Rotary Club of Hickory, PO Box 2628, Hickory, NC 28603. Editor: Rick Seay e-Mail: seayrh@alumni.vanderbilt.edu

Rotarians, please e-mail information on your upcoming program or other Rotary event to the editor two weeks in advance of publication. (E-mail text or a Word document; please—no fax.) Visit us on the web at www.hickoryrotary.org

Thursday Rotary Club of Hickory Roster

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SHUF ABERNATHY III PHF

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SUSAN ALLSHOUSE PHF

Health Care Marketing

DOUG AUER

Clothing, Custom Design

JOHN W. BATES PHF •

University Teaching

ROBERT A. BISANAR †PHF

MICHAEL BLACKBURN †PHF

Hospital Management

TARA BLAND PHF

Non Profit

JAN L. BOHMULLER PHF

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JOHN N. BRAY †PHF

JOE BRITT

Past Service

JEFFREY BRONNENBERG

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ROBERT BUMBARGER

†PHF

STAN BUMGARNER

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JEFF BUTLER

Insurance, Personal

JON CARFAGNO

Art Museum Director

JENNIFER CLARK

Real Estate

CARL V. CLINE III †PHF

ANDY COTE

Insurance

JOAB COTTON III †PHF

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BETHANY DELANY

Salvation Army

DAN DUKE

Christianity, Protestant

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BONITA FERRETTI

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NOAH GEOGHEGAN

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KIMBERLY GEORGE

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†PHF

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Hospitality

ROBERT LOCKE

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AMY POWELL

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Real Estate Agent

JOHN RAMBO PHF

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TONY REED PHF

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MARY TEXER PHF

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SUZANNE TROLLAN

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C. JOHN WATTS PHF

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ROBERT WELCH PHF

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Community College

DAVID WILLIAMS

Barber

SARAH WILLIS

Banking, Commercial

CHARLES R. YOUNG †PHF

FRANK YOUNG III PHF

Financial Advisor

ROSEMARY B. YOUNG PHF

Funeral Home

Bold = Past-President

• = Benefactor

† = Senior Active Member

PHF = Paul Harris Fellow

LOA = Leave of absence

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Phil N. Carter †PHF