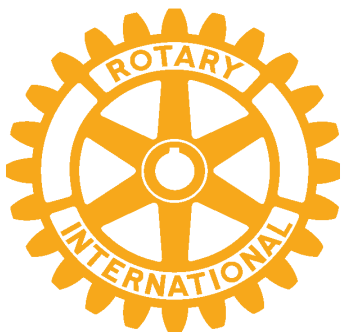


Rotary



Spoke

Thursday Rotary Club of Hickory
Chartered 1921 – Hickory, NC - USA

June 8, 2017

Today's Program: Elizabeth Hudson *Our State Magazine*



Today's featured guest is Elizabeth Hudson. Ms. Hudson is a native of North Carolina who grew up in the small community of Farmer, near Asheboro. She holds a B.A. degree in English from the University of North Carolina at Greensboro and began her publishing career in 1997 at *Our State* magazine, where she started in the circulation department answering telephones before moving to the editorial department. She held various editorial titles for 10 years before becoming Editor-in-Chief of the 83-year-old publication in 2009.

Through her work with the magazine for 19 years, she has learned where to find the best barbecue — eastern and Lexington-style — and she also knows where to find our state's most photographed waterfalls. On the Outer Banks, she has walked in the same sand where pirates once tread, and she knows how much milk makes a perfect bowl of Southern snow cream.

Under Elizabeth's editorial leadership, the magazine's paid circulation has grown more than 30 percent: from 130,000 in 2009 to more than 178,000 this year. Each month, she works with the top writers and photographers in the country to produce a magazine that has garnered national attention. In 2011 and 2012, *Our State* won consecutive Gold Eddies for "Best Issue" of a regional magazine in the country, the top honor from FOLIO: Magazine, the magazine industry's leading publication recognizing editorial excellence. For her work with the magazine, Elizabeth was also the 2014 recipient of the Ethel N. Fortner Writer and Community Award, an award that celebrates contributions to the literary arts of North Carolina. In 2016, Elizabeth was the recipient of the North Carolina Travel Industry Association's Charles Kuralt Award, which recognizes outstanding contributions by individuals or organizations that have brought positive public attention to travel in North Carolina. See page 2 for a copy of the cover of this month's *Our State*.

Club News and Announcements



Thursday Rotary Club of Hickory Officers and Board of Directors

Officers	July 2016 – June 2017	Board of Directors	Terms Expiring
John Rambo	President	Bruce Bumbarger	June 2017
Mark Teague	President-Elect	Robert Locke	June 2017
Linda Lutz	President-Nominee	Cliff Moone	June 2017
Leslie Ferrell Middleton	Secretary	Jennifer Clark	June 2018
Jan Bohmuller	Assistant Secretary	Dana Killian	June 2018
Bryan Setzler	Treasurer	John Ross	June 2018
Andy Cote	Assistant Treasurer	Tara Bland	June 2019
Mark Seaman	Past President	Gerry Knox	June 2019

Last Week



The speaker at last week's meeting was Dr. Ralph Griffith. Dr. Griffith is an assistant professor of entrepreneurship at Lenoir-Rhyne University. The photo at left shows Dr. Griffith addressing our club on June 1.



2016 – 2017
Rotary Theme



Rotary
International
John F. Germ
President

District 7670
Gary D. Dills
District Governor
Jason Herman
Assistant D.G.



Of The Things We Think, Say, Or Do:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build good will and better friendships?
4. Will it be beneficial to all concerned?

Next Week

Next week, Thomas Griffis will be in charge of the program. We'll be honoring and celebrating our Service Above Self scholarship recipient, Darian Abernathy. Since 2005, thirty-three students have received SAS scholarships, totaling over \$205,000. SAS recipients have attended Appalachian State University, Davidson College, Duke University, East Carolina University, Furman University, Gardner Webb University, Lenoir-Rhyne University, University of Alabama, University of North Carolina, University of South Carolina, and Catawba Valley Community College, among others.

Please note that on June 22, there will be no Thursday lunch meeting. Instead, we will gather that evening for the annual Awards Banquet. The following week, on June 29, the club will meet in the evening at Market on Main from 5:30 until they run out of cocktails!

Club Member Weekly Assignments

Date	06-08-17	06-15-17	06-22-17	06-29-17
Greeter	Philip Reed	Ellen Horn	EVENING MEETING	EVENING MEETING
Invocation	Bill Miller-Zurell	Cliff Moone		
Visitors	Tony Reed	Mark Seaman	Awards Banquet	Market on Main – 5:30 p.m.
Rotary Moment	Meg Locke	Thomas Griffis		
Program	John Hall	Thomas Griffis/Stam Bumgarner	No SPOKE	No SPOKE
Speaker	Elizabeth Hudson	Henry Dai		
Topic	<i>Our State Magazine</i>	Exchange student/SAS Scholarship		
Raffle	Rick Seay	Stan Bumgarner		
Video Camera	Gerry Knox	Lynn Loehr		

The *Rotary Spoke* is published weekly by the Thursday Rotary Club of Hickory, PO Box 2628, Hickory, NC 28603.
Editor: Rick Seay
e-Mail: seayrh@charter.net

Rotarians, please e-mail information on your upcoming program or other Rotary event to the editor two weeks in advance of publication. (E-mail text or a Word document; please—no fax.) Visit us on the web at www.hickoryrotary.org

Thursday Rotary Club of Hickory Roster

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SHUF ABERNATHY III PHF
Housing, Senior Adult
SUSAN ALLSHOUSE PHF
Health Care Marketing
JOHN W. BATES PHF •
University Teaching
ROBERT A. BISANAR †PHF
MICHAEL BLACKBURN †PHF
Hospital Management
TARA BLAND PHF
Non Profit
JAN L. BOHMULLER PHF
Construction, Administration
JOHN N. BRAY †PHF
JOE BRITT
Past Service
JEFFREY BRONNENBERG
Financial Analysis
BRUCE BUMBARGER †PHF
ROBERT BUMBARGER
†PHF
STAN BUMGARNER
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JEFF BUTLER
Insurance, Personal
JAMES CARPER
Funeral Home
JENNIFER CLARK
Real Estate
AMBER CLAWSON
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DAVID WILLIAMS
Barber
SARAH WILLIS
Banking, Commercial
CHARLES R. YOUNG †PHF
FRANK YOUNG III PHF
Financial Advisor
ROSEMARY B. YOUNG PHF
Funeral Home

Bold = Past-President
• = Benefactor
† = Senior Active Member
PHF = Paul Harris Fellow
LOA = Leave of absence

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Phil N. Carter †F