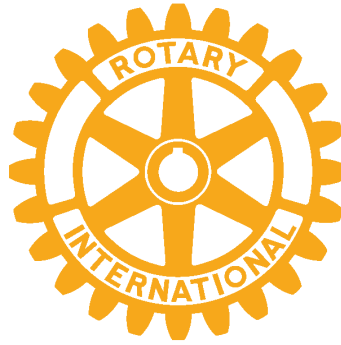


Rotary



Spoke

Rotary Club of Hickory
Chartered 1921 – Hickory, NC - USA

October 18, 2018

Today's Program: Zack Cranford and the Entrepreneurial Mindset



Today's guest speaker is Zack Cranford. Zack is a young, local serial entrepreneur. Directly after graduating from college, he founded Foothills Distillery in 2014, a small grain-to-glass distillery that went on to produce the first bourbon made in North Carolina. He then founded Standard Oyster Company in 2016, a restaurant that offers a vast array of fresh oysters and seafood. He has a passion for creating sustainable, food and beverage ventures.

From the websites of both Foothills Distillery and Standard Oyster Company:

"We are a part of a movement not only to revive North Carolina's past time but to produce small batch, artisan spirits that would make any American proud. Both of our founders, Zack and Tim, were born and raised in North Carolina just like the spirits they proudly produce. Like any Carolina gentlemen, they were raised in honesty, pride, and taught to pursue dreams. These core principles are sustained today at the distillery. Our mission is to forge honesty and pride into the art of distilling, while supporting a local economy. We care about what we produce. From grain to glass, each batch

is made from 100% North Carolina grains using our own hands and processes passed through time.

Why 1712? "In 1712, geographical differences of the Province of Carolina made it difficult to communicate and govern throughout the vast landforms. That year, the Lords Proprietors to the North of the Province would leave to establish the Province of North Carolina. This independence would become official in 1729 when 7 of the Lords Proprietors sold their interests. Nearly 70 years later, North Carolina would be the 12th state in the United States of America. Today, our products are distilled from North Carolina agriculture using our North Carolina heritage. Join us as we toast to Seventeen Twelve.

"Located in the heart of Hickory, Standard Oyster Company is a purveyor of fresh and seasonal seafood.

"Standard Oyster Company opened in April, 2016. It was cultivated and brought to life by seafood enthusiasts for seafood enthusiasts. Our mission is to create an energetic dining experience that includes a vast array of oysters and fresh seafood. Our hole-in-the-wall space is inspired by our founder's own vibe, resulting in a laidback and industrial "all bar" setting that is true to the core. Once stepping inside, you're no longer in Hickory, instead an oasis of urban society. Indulge in chilled seafood platters, steamed shellfish, and other classic American fare. Our full bar highlights regional spirits, great wine, and North Carolina beers."

Also today, **Colton Sexton** will be inducted into membership. His bio and photo will appear in the November 1 *Spoke*.

Club Business and Announcements

Rotary Harmony for Today's Meeting

R-O-T-A-R-Y, that spells Rotary.

R-O-T-A-R-Y is known on land and sea;

From North to South, from East to West,

He profits most who serves the best;

R-O-T-A-R-Y, that spells Rotary.

The Neill McGeachy Sports Performance Center at Lenoir-Rhyne University

Former Rotary Club of Hickory member, the late Neill McGeachy, was a three-sport standout student-athlete for Lenoir-Rhyne in football, basketball, and track, and was an All-American. He served as the Bears' director of intercollegiate athletics and executive director of the Bears Club for 14 years. Neill's transformational leadership elevated Bears sports to national prominence while spearheading unprecedented growth. The university, in collaboration with the Bears Club, will recognize Neill's contributions with a capital project named in his honor. The Neil McGeachy Sports Performance Center will celebrate Neill's life work and the profound impact he had on L-R athletics, while continuing his legacy for generations to come.

SECOND ANNUAL CART CRUISE SCHEDULED



The second annual CART Cruise will take place February 9-16, 2019. The cruise will be held aboard the beautiful, new *Norwegian Bliss*. This is the newest ship in the Norwegian Cruise Lines fleet. The cost of your cruise will provide a \$100 donation *per* person to the CART Fund (Coins for Alzheimer's Research Trust) at no cost to you! This cruise is available to all Rotarians, their families, and friends! Norwegian Cruise Lines will donate \$100 to CART for every passenger, not just the Rotarians. Your club will be credited for every passenger that you register. Please contact Cheryl Gudger-Thompson from

the Rotary Club of Hendersonville at VIP World Travel, Cheryl Gudger-Thompson, 233 Duncan Hill Road, Hendersonville, NC 28792; 828-974-2038; email: cherylgtpviptravel@gmail.com

Rotary Club of Hickory Officers and Board of Directors

Officers	July 2018 – June 2019	Board of Directors	Terms Expiring
Linda Lutz	President	John Bates	June 2019
Gerry Knox	President-Elect	David Williams	June 2019
Tara Bland	President-Nominee	Andy Cote	June 2019
Leslie Ferrell	Secretary	Michael Blackburn	June 2020
Jan Bohmuller	Assistant Secretary	Bruce Bumbarger	June 2020
Lynn Loehr	Treasurer	Cliff Moone	June 2020
Kelly Farr	Assistant Treasurer	Philip Reed	June 2021
Mark Teague	Past President	Anne Williams	June 2021

Last Week



Last week's guest was Kim Pate (left), athletic director at Lenoir-Rhyne University for the past three years. Ms. Pate brought along several



students (right) and coaches (left below) representing

basketball, lacrosse, track, cross country, tennis, swimming, and football. The students discussed what the new Neill McGeachy Sports Performance Center will mean for all the various athletic teams on campus (see related article on page 2). In introducing the L-R athletic programs, Ms. Pate talked about the vision of the program: to develop the whole person of student/athletes by teaching how to compete not just on the athletic field but also in life. At right below, Rotarian Steve Mull Announces the Rotary Club of Hickory is contributing \$3000 for the purchase of one large brick for the sports center.



Next Week

There is no Thursday meeting next week. We will have a joint meeting with the Tuesday club on Tuesday, October 23, at Lake Hickory Country Club at noon. There will be no *Spoke* next week. The following week, on November 1, Susan Saylor will discuss the Rotary Alzheimer's CART program, and Students of Distinction from the Hickory Career and Arts Magnet High School will be recognized.



BE THE INSPIRATION

2018 – 2019
Rotary Theme



Rotary International

Barry Rassin
President

Rotary District 7670

Isaac Owolabi
District Governor
Jason Herman
Assistant D.G.



Of the things we think, say, or do:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build good will and better friendships?
4. Will it be beneficial to all concerned?

Club Member Weekly Assignments

Date	10-18-2018	10-25-2018	11-01-2018	11-08-2018
Greeter	Mike Pilolla	NO MEETING	Rodney Garren	Joe Britt
Invocation	Cliff Moone		Clarence Pugh	Clarence Pugh
Visitors	Tony Reed	Joint meeting with the Tuesday club on October 23	Tony Reed	Tony Reed
Sunshine	Shuf Abernathy			
Program	Tara Bland	NO <i>Spoke</i>	HCAM Students of Distinction	John Watts
Speaker	Zack Cranford		Susan Saylor	Jill Isola
Topic	1712 Distillery		Alzheimer's CART	Catawba Valley Interfaith Council
Raffle	Juliet Good		John Olson	Dave Myers

The *Rotary Spoke* is published weekly by the Rotary Club of Hickory, PO Box 2628, Hickory, NC 28603.

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e-Mail: seayrh@charter.net

Rotarians, please e-mail information on your upcoming program or other Rotary event to the editor two weeks in advance of publication. (E-mail text or a Word document; please—no fax.) Visit us on the web at www.hickoryrotary.org

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SHUF ABERNATHY III PHF
Housing, Senior Adult
SUSAN ALLSHOUSE PHF
Health Care Marketing
DOUG AUER
Clothing, Custom Design
JOHN W. BATES PHF •
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PATRICE BERTRAND
Manufacturing
ROBERT A. BISANAR †PHF
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TARA BLAND PHF
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ROSEMARY B. YOUNG PHF
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Bold = Past-President
• = Benefactor
† = Senior Active Member
PHF = Paul Harris Fellow
LOA = Leave of absence

HONORARY MEMBERS:
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Phil N. Carter †PHF