

## How to make up meetings online

- Go to [www.Rotary7670.org](http://www.Rotary7670.org) and click on *Makeup On Line* (this takes you to the eClub One web site)
- Click on the tutorial on the left, or listen to the helpful Rotarian who pops up on the screen, for instructions. Spend 30 minutes on the site reading articles or watching videos, all of which can be found at top under *Makeup Programs* (be sure to record the titles of the programs you read or watched – you'll need those later)
- When you have completed your 30 minutes, click on *Request Makeup* (also at top) and donate if so inclined (recommended amount is what you might normally pay for lunch at your club and simply helps to maintain the site)
- Click on *Request Makeup Form* button, answer questions on form, including the program titles
- Give them Leslie Middleton's email address: [lferrell@catawbacountync.gov](mailto:lferrell@catawbacountync.gov) . . . You're done!
- Another option: View a previous meeting video on the [hickoryrotary.org](http://hickoryrotary.org) website and inform Leslie.

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Nonprofit  
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Senior Active  
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Medical Practice Mgt  
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Non-profit  
WILLIAM MILLER-ZURELL  
Christianity, Protestant  
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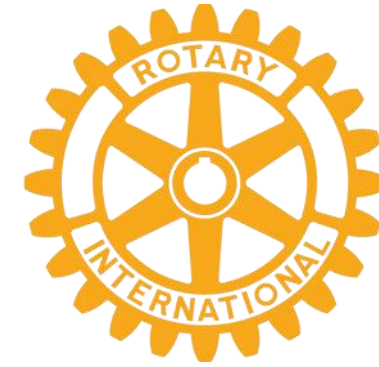
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Financial Advisor  
ROSEMARY BASS YOUNG PHF  
Funeral Home

**Bold = Past-President**  
• = Benefactor  
† = Senior Active Member  
PHF = Paul Harris Fellow  
LOA = Leave of absence

HONORARY MEMBERS:  
Jerry D. Caldwell  
Phil N. Carter †PHF  
Charles Deal PHF

# Rotary



# Spoke

Thursday Rotary Club of Hickory  
Chartered 1921 - District 7670 - Hickory, NC USA

September 10,  
2015

## Officers

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President  
Bob Conklin,  
President-Elect  
Leslie Middleton,  
Secretary  
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Assistant Secretary  
Mark Teague,  
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Asst. Treasurer  
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Jennifer Clark  
Dana Killian  
Robert Locke  
Linda Lutz  
Cliff Moone  
John Rambo  
John Ross

Vol. XLVIII, No. 10

**Terry Clark** has been with the Hickory Regional Airport for 30+ years and was named Airport Director approximately ten years ago. He has more than three decades of aviation operations and management experience and currently sits on the North Carolina Aviation Association's Board.



Through his career with the City of Hickory/Hickory Regional Airport Terry has been involved and managed the expansion of several projects in continuing to make the

Hickory Regional Airport the aviation leader in Western North Carolina. Terry has set a list of priorities that include enhancing the guest experience, expanding air cargo, expansion of runways and construction of new corporate hangars – all aimed at strengthening the Airport's impact on the economy and making the Hickory Regional Airport an even larger force in Western North Carolina and surrounding areas. Phillip Reed will introduce the

**Hickory Regional Airport** (from <http://www.hickorync.gov/departments/?fDD=21-0>)

The Hickory Regional Airport is the aviation leader in Western North Carolina. We are a general aviation airport and are not currently served by a commercial airline. The Charlotte and Greensboro airports are the closest commercial service airports.

The Hickory Regional Airport is committed to providing a high level of service to its' customers by providing FREE Wireless Internet Access, exceptional facilities, free parking, excellent airfield maintenance and timely service.

Our goal is to provide the Hickory Metro area with a gateway to the world through a well-maintained runway/taxiway system, a customer-needs oriented terminal building and aircraft services through the City operated FBO. All of which place the customer first!

Conveniently located just off of Highway 321, at 3101 9th Avenue Drive NW (see interactive maps). The Airport Staff is available from 8:00 am to 5:00 pm daily.

FBO Operating Hours - 7:00 a.m. to 7:00 p.m. Monday through Sunday 828-327-0147

**Aviation. Well Crafted.**



Guy Guarino

**T**he word **mentor** comes from Mentor, who was a wise friend of the mythical Greek warrior Odysseus, and who took charge of Odysseus's son Telemachus while the hero was fighting the Trojan War. Mentor's name is derived from the Greek men, to think or use one's mind, and mentos, mind, intention (acting with a mindful purpose), or force (mindful action). The word is closely related to thinking (as in mental activity), to paying attention (as in, for example, "mind your manners"), to warning or disciplining, and so on. Accordingly, Mentor teaches Telemachus reason and thinking ability, and gives him attention, discipline, and care.

More formally, mentorship is a personal developmental relationship in which a more experienced or more knowledgeable person helps to guide a less experienced or less knowledgeable person. The mentor may be older or younger, but have a certain area of expertise.

Hollywood has been using mentorship as a trope for years; Luke Skywalker had Obi Wan Kenobi, Daniel-san had Mr. Miyagi, and Harry Potter had Dumbledore. And who doesn't love to think there might be some unrecognizable potential, something

very special in ourselves that only a wise mentor could help us find?

In Rotary, we invite someone to join our club because we believe they meet our ideal of Service Above Self. But that doesn't mean they will stay in Rotary. They stay in Rotary because we get them involved and engaged in meaningful experience. My belief is sometimes we worry more about retention of members than engagement.

What is the difference between merely retaining members and ENGAGING them? The difference between retention and engagement is simple: Membership retention refers to keeping members from year to year, while engagement concerns keeping those members involved and excited about your club every day.

While both are important elements of any membership development plan, engagement can help you retain members who are active participants. Engaged members have a strong bond with their clubs. They feel connected, valued, and committed to Rotary's work and to achieving their club's objectives.



### Last week . . .



Rotarian Anthony Laxton and Nick Walden of Peoples Bank told the club about Hickory Young Professionals. For more information, visit [hickoryhyp.com](http://hickoryhyp.com).



The club inducted a new member, Andy Cody. Classification: Insurance.



The club enjoyed a return visit by a former Exchange Student, Gisele Patricia do Couto Oliveira and family. Gisele came to Hickory in 1997 at the age of 15. Shown here with Gisele are husband Paulo Rodrigues de Oliveira Junior, sons Miguel Arthur do Couto Oliveira and Davi Francisco do Couto Oliveira and parents Abigail Alves de Moura Couto and Joao Batista do Couto. Welcome back to Hickory, Gisele!



**K.R. Ravindran**

**R.I. President**

**District 7670**

**Billi Black,**

**District Governor**

**Jack McCaskill,**

**Assistant D.G.**

#### The Rotary Four Way Test

- Is it the truth?
- Is it fair to all concerned?
- Will it build good will and better friendships?
- Will it be beneficial to all concerned?

**Once you have tasted flight, you will forever walk the earth with your eyes turned skyward, for there you have been, and there you will always long to return." — Leonardo da Vinci**

#### WHAT IS A PAUL HARRIS FELLOW?

Paul Harris Fellow recognition is given in appreciation to anyone who makes a gift of US\$1,000 or more cumulatively to the Annual Fund, PolioPlus Fund, or an approved global grant. The recognition consists of a certificate and pin. Other optional items include a medallion for \$15. Paul Harris Fellows can also be given on behalf of someone through Foundation Recognition points or through a combination of points and outright donations.

We have 104 Paul Harris Fellows in our Club. Since the creation of the Paul Harris Fellow over 1.4 MILLION people have become Paul Harris Fellows.

**AREN'T YOU READY TO BECOME A PAUL HARRIS FELLOW AND JOIN YOUR FELLOW ROTARIANS IN FINANCIALLY SUPPORTING THE ROTARY FOUNDATION?**



### Club Assignments

Date	Today	17-Sep	24-Sep	1-Oct
<b>Program</b>	Bob Conklin	Bob Conklin	Bob Conklin	
<b>Speaker</b>	Terry Clark	Alan Jackson	Austin Pearce	
<b>Topic</b>	Regional Airport	Footcandle Film	Soup Kitchen	
<b>Rotary Moment</b>	David Millholland	Mitzi Gellman	Charles Young	Robert Bumbarger
<b>Raffle</b>	Dana Killian	Rich Brown	Joe Britt	Jamie Brown
<b>Visitors</b>	Steven Walker	Tom Adkins	Anne Williams	Sandi Fothering-
<b>Greeter</b>	Kathy Greathouse	Doug Rongo	Tara Bland	Pam Barbour
<b>Message</b>	Guy Guarino	Michael Blackburn	Bill Miller-Zurell	Ernie Masche
<b>Invocation</b>	Linda Lutz	Susan Walker	Thomas Griffis	Bob Shoffner
<b>Video Camera</b>				

### The Rotary Spoke

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