

How to make up meetings online

- Go to www.Rotary7670.org and click on *Makeup On Line* (this takes you to the eClub One web site)
- Click on the tutorial on the left, or listen to the helpful Rotarian who pops up on the screen, for instructions. Spend 30 minutes on the site reading articles or watching videos, all of which can be found at top under *Makeup Programs* (be sure to record the titles of the programs you read or watched – you'll need those later)
- When you have completed your 30 minutes, click on *Request Makeup* (also at top) and donate if so inclined (recommended amount is what you might normally pay for lunch at your club and simply helps to maintain the site)
- Click on *Request Makeup Form* button, answer questions on form, including the program titles
- Give them Leslie Middleton's email address: lferrell@catawbacountync.gov . . . You're done!
- Another option: View a previous meeting video on the hickoryrotary.org website and inform Leslie.

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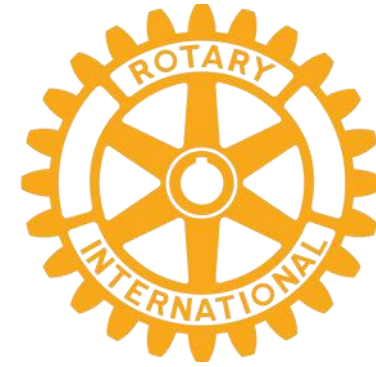
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FRANK YOUNG III
Financial Advisor
ROSEMARY BASS YOUNG PHF
Funeral Home

Bold = Past-President
• = Benefactor
† = Senior Active Member
PHF = Paul Harris Fellow
LOA = Leave of absence

HONORARY MEMBERS:
Jerry D. Caldwell
Phil N. Carter †PHF
Charles Deal PHF

Rotary



Spoke

Thursday Rotary Club of Hickory
Chartered 1921 - District 7670 - Hickory, NC USA

July 30, 2015

Officers 2015-2016
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Bob Conklin,
President-Elect
Leslie Middleton,
Secretary
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Assistant Secretary
Mark Teague,
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Michael Blackburn
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Jennifer Clark
Dana Killian
Robert Locke
Linda Lutz
Cliff Moone
John Rambo
John Ross

Vol. XLVIII, No. 4

Our speaker today is Jason Howard, Owner and Brewmaster of Howard Brewing Company, which is located at 1001 West Ave NW in Lenoir. They are a 15-barrel brewery producing fresh craft beer that is distributed all throughout Western North Carolina. Their taproom in Downtown Lenoir is open Thursday through Saturday from 5 p.m. to 10 p.m. and serves wood fired pizzas delivered from Piccolo's Pizza. Some of their most popular brands are Action Man Lager, Trail Maker Pale Ale, the Weekender Pilsner, Lake Fever Black IPA, General Lenoir's Old Ale and Mistletoe. You can find their beer in cans in most grocery stores in the area as well as on tap in many area restaurants.



Jason will talk to us about the explosion of the craft beer business over the last 5-10 years. He will give us some background on what goes into brewing beer and the challenges faced by starting your own brewery. In addition to Howard Brewing, there are currently six breweries within 30 minutes of Hickory and around 100 in the state of North Carolina. Jason and his wife, Stacie, have two children, Ben (10) and Annie (8). Originally from Michigan, they currently reside in Hickory. Prior to opening the brewery in 2012, Jason was President of Howard Building Group, a custom home building company, which he moved down from Michigan in 2007. Mark Seaman is in charge of today's program.



Bob Conklin

Our Thursday Rotary Club of Hickory, is made up of very un-average people. Our club has goal-oriented, successful people – or they would not be in Rotary. I write this as our Club looks to the future and sees a challenge for our Rotary Club to address!

How much our Club achieves, how many lives we touch, it all depends on our willingness to serve and the health, growth and development of our new members.

In the July District 7670 Newsletter, from June 2014 – July 2015 we went from 145 members to 138 members, a net loss of seven. Last year our club adopted a “Strategic Plan” with Engaged Membership as one of four WIGS. Our Board and the Strategic Planning Committee has invested a lot of time and energy on membership. A thriving club is anchored by strong relationships and an active membership development plan. We have one, and it is starting to work for us!

My research tells me that 70% of Rotary members are 50 years or older, while half of the world’s population is under 30. This contrast should not be something that we fear but a fact we should embrace. To engage our young demographic, our Rotary Club has to stay relevant. Relevance does

not involve compromise; our values, priorities and our commitment should never change. Our young professionals in Hickory are very ambitious; they are natural networkers and have a strong sense of civic duty. Just look at our youngest members: Robert Locke serves on our Board of Directors, and Anthony Laxton is now Co-Chair of our Membership Committee. No one in our community could better represent Rotary than these two young professionals.

I recently read about a Young Professional Summit conducted by a Rotary Club which was a two-day event to explore how Rotary can better attract young professionals. Four Themes emerged;

- Diversity: Clubs with a range of members
- Impact: Engage in projects that make a real difference in the lives of others
- Business Connection
- Fun and flexibility: minus stuffy traditions, rituals and internal politics

I think our club is well on its way to a new path and strong membership growth under the leadership of President Mark Seaman and our leadership committees. We need to light up our club with new members.

Nigeria Sees No Wild Polio Cases For One Year

July 24, 2015, marks one year since Nigeria last reported a polio case caused by wild poliovirus, putting the country on the brink of eradicating the paralyzing disease.



The last case was reported on 24 July 2014 in the northern state of Kano. If no cases are reported in the coming weeks, the World Health Organization is expected to remove Nigeria from the list of countries where polio is endemic, leaving just two: Afghanistan and Pakistan.

Nigeria is the last polio-endemic country in Africa. The continent is poised to reach its own first full year without any illness from the virus on 11 August.

“Every Rotarian in the world should be proud of this achievement,” says Rotary International President K.R. Ravindran. “We made history. We have set Africa on course for a polio-free future. But we have not yet reached our goal of a polio-free world. Raising funds and awareness and advocating with your government are more crucial than ever.”

Read more at <https://goo.gl/lfsfQ3d>.



K.R. Ravindran

R.I. President

District 7670

Billi Black,

District Governor

Jack McCaskill,
Assistant D.G.



Last week . . .

The club learned about RYLA from HHS student Meg Einfalt, shown here with her parents, Suzanne and Eric Einfalt.

Success is no accident. It is hard work, perseverance, learning, studying, sacrifice and, most of all, love of what you're doing.
— Pele

WHAT IS THE GOAL OF ROTARY FOUNDATION GRANTS?

“Doing good in the world.” This is achieved via three programs categories of The Rotary Foundation.

District Grants- allows up to 25% of funding given three years ago through Annual Fund –SHARE to do projects that fall within the mission. Almost any type of project can be done and local clubs work with their districts to figure out what projects and activities are nearest and dearest to their hearts.

Global Grants- funds sustainable and measurable scholarships, humanitarian grants and vocational training teams in the Rotary Foundation’s six areas of focus.

Packaged Grants- Fully funded projects done with strategic partners that allow Rotarians to work with experts in the six areas of focus, Multiplying the good work of our Foundation and creating relevant partnerships showing the world what Rotary can do and the power of teamwork.

AS A ROTARIAN, YOU ARE ELIGIBLE TO PARTICIPATE IN ANY ONE OF THESE PROGRAMS. WHICH ONE INTERESTS YOU?



Club Assignments

Date	30-Jul	6-Aug	13-Aug	20-Aug
Program	Mark Seaman	Neill McGeachy	Mark Seaman	TBA
Speaker	Jason Howard	Ian Fields	Billie Black	Jim Meade
Topic	Craft Beer	LRU Football	Rotary District	FBI
Rotary Moment	Allen Finley	TBA	TBA	TBA
Raffle	Tom Adkins	TBA	TBA	TBA
Visitors	Cliff Moore	TBA	TBA	TBA
Greeter	Mike Thomas	TBA	TBA	TBA
Music	John Hall	TBA	TBA	TBA
Message	Bob Conklin	TBA	TBA	TBA
Invocation	Drew Van Horn	TBA	TBA	TBA
Video Camera	Michael McNally	TBA	TBA	TBA

The Rotary Four Way Test

- Is it the truth?
- Is it fair to all concerned?
- Will it build good will and better friendships?
- Will it be beneficial to all concerned?

The Rotary Spoke

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Phone: (407) 242-8264
Visit us on the web at hickoryrotary.org and like us on Facebook at goo.gl/fr1xXC.