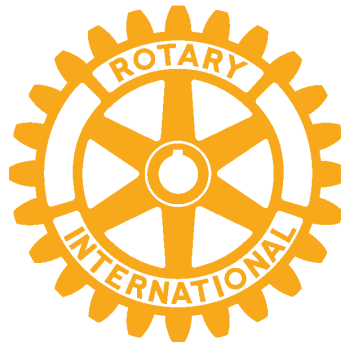


Rotary



Spoke

Rotary Club of Hickory
Chartered 1921 – Hickory, NC - USA

June 13, 2019

Today's Program: Lindsay Keisler and the Catawba County Chamber of Commerce



Today's program features Lindsay Keisler with the Catawba County Chamber of Commerce. Lindsay has held several roles during her tenure at the Catawba County Chamber of Commerce but currently serves as the President/CEO, a role in which she's served since February, 2017. She is passionate about Catawba County, specifically about executing critical economic and community development initiatives that lead the way for business competitiveness and success, ones that foster the creation and filling of jobs and develop community leaders.

During her time at the Chamber, she has focused her efforts towards organizational excellence and overall innovation and relevance, the results of which have reaped measurable results including an increased membership retention rate, overall profitability for the Chamber that has been invested back into the program of work each year for the past eight years. Most notably, the Chamber was recognized as the 2014 Outstanding Chamber of the Year in North and South Carolina. In 2016, it was named "Chamber of the Year" by the Association of Chamber of Commerce Executives, which is a national recognition.

Lindsay grew up in Conover and graduated from the University of North Carolina Charlotte in 2009 with a Bachelors of Science in Business Administration, majoring in Marketing. In 2013, Keisler earned her IOM designation when she graduated from the United States Chamber Institute for Organization Management at the University of Georgia; she earned her Certified Chamber Executive of the Carolinas designation in 2018. Lindsay graduated from Leadership Catawba in 2012, was named one of the Greater Hickory Metro's *Top 10 Under 40* in 2014, was recognized as a *2018 Woman of Distinction* by the Girl Scout Peaks to Piedmont Council, representing fifty counties in NC, and was named one of the *2018 Trailblazers* by Business North Carolina Magazine.

Lindsay is currently the Vice Chair for the Carolinas Association of Chamber of Commerce Executives and a Rotarian. She has served on many local boards and commissions including the YMCA of Catawba Valley, the Hickory-Conover Tourism Development Authority, the University City Commission, the Business Development Commission, and the Hickory Young Professionals. She resides in Conover, North Carolina and considers her most important roles to be wife to husband, Corey, and mother of her two sons, Jeb and McCoy.

Club Business and Announcements

Where in the World Are Linda and Anne???



Rotary Club of Hickory Officers and Board of Directors

Officers	July 2018 – June 2019	Board of Directors	Terms Expiring
Linda Lutz	President	John Bates	June 2019
Gerry Knox	President-Elect	Hank Guess	June 2019
Tara Bland	President-Nominee	David Williams	June 2019
Leslie Ferrell	Secretary	Michael Blackburn	June 2020
Jan Bohmuller	Assistant Secretary	Bruce Bumbarger	June 2020
Lynn Loehr	Treasurer	Cliff Moone	June 2020
Kelly Farr	Assistant Treasurer	Philip Reed	June 2021
		Anne Williams	June 2021

Last Week



Last week's meeting focused on the Crawdads' 2019 summer season. The presentation was led by Rotarian Mark Seaman, former general manager of the Crawdads who was just appointed to be Hickory's first Recreation and Sports Tourism Director. Congratulations, Mark! Also last week, Deborah Shannon was inducted into club membership. A photograph of Deborah with Rotarians Philip

Reed and Doug Auer is at left above. Below is a photograph of the Crawdads representatives flanking Deborah. From left to right are Mark Seaman, GM; Matt Whatley, C; Isaias Quiroz, C; Deborah Shannon; Jonathan Ornelas, SS; Jax Biggers, 2B; Matt Hagen, Manager; and Rotarian Charles Young.



BE THE INSPIRATION

2018 – 2019
Rotary Theme



Rotary International
Barry Resin
President

Rotary District 7670
Isaac Owolabi
District Governor
Jason Herman
Assistant D.G.

Next Week



Next week, we'll have a special presentation from Rotarians Gerry Knox and Tara Bland. They will be showing a video entitled, "Crutches to Champions – the Dave Clark Story." This is a moving video presentation about Dave Clark, who, as an infant, contracted polio. It stunted his growth and left him without the full use of his legs. The Dave Clark story teaches unforgettable life lessons that give hope to anyone facing a challenge. As a polio survivor who lost the majority use of his legs, Clark went on to become the only professional baseball player to pitch from crutches.



Of the things we think, say, or do:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build good will and better friendships?
4. Will it be beneficial to all concerned?

Club Member Weekly Assignments

Date	6-13-2019	6-20-2019	6-27-2019	7-04-2019
Greeter	Sandi Hood	Anna Schuszler	Todd Hogue	
Invocation	John Hall	John Hall	John Hall	No meeting
Visitors	Tony Reed	Tony Reed	Tony Reed	
Sunshine	Shuford Abernathy	Mark Seaman	John Ross	Happy July 4!
Program	Tara Bland	Tara Bland	Linda Lutz	
Speaker	Lindsay Keisler	Tara Bland and Gerry Knox	Linda Lutz	No Spoke
Topic	Catawba County Chamber of Commerce	Facebook Live presentation from Dave Clark	Annual Awards program	
Raffle	John Olson	Bonita Ferretti	David Myers	

The *Rotary Spoke* is published weekly by the Rotary Club of Hickory, PO Box 2628, Hickory, NC 28603.

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Rotarians, please e-mail information on your upcoming program or other Rotary event to the editor two weeks in advance of publication. (E-mail text or a Word document; please—no fax.) Visit us on the web at www.hickoryrotary.org

Rotary Club of Hickory Roster

DALLAS C. ABEE JR. †PHF
Abee Architect, PA
SHUF ABERNATHY III PHF
Abingdon Senior Housing
SUSAN ALLSHOUSE PHF
Catawba Valley Medical Center
DOUG AUER PHF
Custom Design Group, LLC
JOHN W. BATES PHF •
Retired
PATRICE BERTRAND
Roll Tech Molding Products, LLC
ROBERT A. BISANAR †PHF
Oakwood Vision Services
MICHAEL BLACKBURN †PHF
Blackburn Healthcare Consulting
TARA BLAND PHF
The SALT Block
JAN L. BOHMULLER PHF
Moss-Marlow
JOHN N. BRAY †PHF
Vanguard Furniture
JOE BRITT
Retired
JEFFREY BRONNENBERG
Four Oaks Capital Management
DAN BRYANT
USHealth Advisers
BRUCE BUMBARGER †PHF
Office Furniture USA
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Transportation Insight
JEFF BUTLER
State Farm Insurance
KIT CANNON
HF Financial
JON CARFAGNO
Hickory Museum of Art
JENNIFER CLARK
Weichert Realtors, Team Metro
CARL V. CLINE III †PHF
Resource Partners, LLC
ANDY COTE PHF
Nationwide Insurance
JOAB COTTON III †PHF
First Security Insurance
BETHANY DELANEY PHF
The Salvation Army
DAN DUKE PHF
Bethany Evangelical Lutheran
KELLY FARR PHF
Suntrust Bank
FORREST FERRELL PHF
Sigmon, Clark, Mackie, Hanvey,
and Ferrell
LESLIE FERRELL PHF
Partnership for Children
BONITA FERRETTI PHF
Hickory Choral Society
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Hickory Public Schools
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Retired
W. RONALD GARDNER †PHF
Retired

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Garren Team @ Keller Williams
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Hickory Leather
MITZI GELLMAN PHF
Habitat for Humanity
NOAH GEOGHEGAN
Suntrust Private Wealth
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United Arts Council
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KEVIN McINTOSH PHF
Young, Morphis, Bach, & Taylor
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CLIFF MOONE PHF
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DAVID B. MYERS †PHF
Chair City Supply Company
JOHN C. OLSON PHF
Ameriprise Financial
JOHN B. ORGAIN IV PHF
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JILL PATTON PHF
DeFeet International
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Spectrum Business
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ANNA SCHUSZLER
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Hickory Day School
BRYAN SETZLER PHF
Premier Planning Group
COLTON SEXTON
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JOSH SHAMPO
Illuminatus Marketing
DEBORAH SHANNON
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J. STEVEN WALKER
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ROBERT WELCH PHF
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SARAH WILLIS
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FRANK YOUNG III PHF
Resource Partners, LLC
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Bass-Smith Funeral Home

Bold = Past-President
• = Benefactor
† = Senior Active Member
PHF = Paul Harris Fellow
LOA = Leave of absence

HONORARY MEMBERS:
Jerry D. Caldwell
Phil N. Carter †PHF