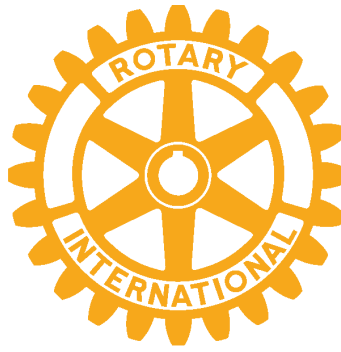


# Rotary



# Spoke

**Rotary Club of Hickory**  
Chartered 1921 – Hickory, NC - USA

**June 6, 2019**

## Today's Program: The Hickory Crawdads



In today's program you will get to hear from Crawdads General Manager Mark Seaman and several Crawdads players and coaches. We are two months into the season, but there is still a lot more baseball and exciting promotions coming up this summer at LP Frans Stadium.

This season, the Crawdads are participating in Minor League Baseball's Copa de la Diversión, ("Fun Cup"). The initiative by Minor League Baseball, in which teams take on a culturally relevant identity, embraces and honors Hispanic culture and values. The Crawdads will take on the identity of Las Llamas de Hickory during six home games this season. The 'Dads will first play as the Llamas during this weekend on June 7 - 9. On Friday, we will have fireworks as well as live llamas at the ballpark. On Saturday, we will be giving away bobbleheads of Conrad riding a llama to the first 1,000 fans. The

Crawdads will also assume the Llama identity on Wednesday, July 17, Thursday, August 9, and Sunday, August 25. On all six Copa nights, there will be cultural decorations, music, and themed on-field contests.

Friday, June 21 is the Crawdads' annual Disney Night. The Enchanted Elegance Princesses will have a meet-and-greet for fans to meet their favorite princesses. Capping off the night will be a fireworks show set to classic Disney songs.

On July 2, the USA Collegiate National Baseball Team will face off against the Cuban National team at the Frans as part of their annual "Friendship Series." The game is just the second time Team USA has ever played in Hickory. Following the game, there will be a post-game fireworks show. Two days later, the 'Dads will host their Independence Day Extravaganza at the Frans. The evening will wrap up with the biggest fireworks show of the season.

Later in the month on Friday, July 26, the Crawdads will be wearing specialty jerseys for Wild West Night. The jerseys, featuring an Old West town complete with tumbleweeds, will be up for auction during the game for fans to bid on. The night will be filled with contests and music relating back to the times of the Wild West. Following the game, fans can watch fireworks, a movie on the board, and sleep out under the stars at the stadium just like in the Old West.

The following night, Saturday, July 27, Micah Tyler will be in town for a post-game Christian Concert. Tyler, who was nominated for New Artist of the Year at the GMA Dove Awards, will perform on the field immediately following the conclusion of the Crawdads game.

Hero night is set for August 9 at the park, and fans will have the opportunity to take pictures with some of their favorite heroes as Heroic Adventures Superheroes will be in attendance. We will also host a silent auction featuring items donated from other Minor League Baseball teams throughout the country. Fans will have a chance to bid on a variety of items such as autographed baseballs, bobbleheads, hats, replica jerseys, and more. All proceeds raised from the auction will be donated to the Alzheimer's Association to aid in research for a cure.

Tickets for all Crawdads games and the USA vs Cuba game are available now at [hickorycrawdads.com](http://hickorycrawdads.com). We look forward to seeing you at the Frans this summer!

# Club Business and Announcements

## New Member Induction: Deborah Shannon



Today, Deborah Shannon will be inducted into club membership. She is a certified Life and Executive Coach, speaker and trainer. Coming from the corporate and business world, she considers this new career the culmination and work of a lifetime. "It is the most important and impactful work I have done so far, and I consider it an incredible privilege."

Most recently, Deborah held the position of Vice President of Marketing for a local company and served as Director and Program Manager of Innovate Catawba, the area's recent economic competitiveness plan. Having moved to Hickory from Florida, she found a place to enjoy her family and raise her two children. Jack, 24, is a graduate of UNC Chapel Hill and now lives and works in Washington, D.C. Cassidy, 20, is a nursing student at UNC Charlotte. After graduating as the top student in the college of business at the University of South Florida, Deborah went to work for the IBM Corporation as a marketing account representative. From there, she was hired by the Disney Company as the first team member in a new division which conceived, designed, and built ESPN Wide World of Sports at Walt Disney World. Since then, Deborah has worked in and owned small businesses. She is an Ambassador for the Catawba County Chamber of Commerce, a board member for CVCC's

Manufacturing Academy, and a member of the TedX Hickory Planning Committee. She also volunteers doing support group work in the local community.

Coaching is in her DNA having grown up in a family of professional athletes who each reached the peak in their individual sports. She is now living her dream of combining her training, skills, life experiences, and business knowledge to help people maximize their potential and live the life they desire while doing work with purpose and impact.

## New Dues Billing Process Approved

At the May 28 board meeting, the board approved a motion to switch from semi-annual billing of club dues and fees to quarterly billing. Beginning July 1, dues invoices will be sent to members 4 times *per* year: July 1, October 1, January 1, and April 1. The change to quarterly billing was approved in an effort to manage operational cash flow more efficiently. Also, the board approved a \$10 *per* quarter (\$40 annually) dues increase to keep club operating income more in line with club operational expenses.

### Rotary Club of Hickory Officers and Board of Directors

Officers	July 2018 – June 2019	Board of Directors	Terms Expiring
Linda Lutz	President	John Bates	June 2019
Gerry Knox	President-Elect	Hank Guess	June 2019
Tara Bland	President-Nominee	David Williams	June 2019
Leslie Ferrell	Secretary	Michael Blackburn	June 2020
Jan Bohmuller	Assistant Secretary	Bruce Bumbarger	June 2020
Lynn Loehr	Treasurer	Cliff Moone	June 2020
Kelly Farr	Assistant Treasurer	Philip Reed	June 2021
		Anne Williams	June 2021

## Last Week



Last week's meeting featured Rotarians Suzanne Trollan and



Patrice Bertrand (photo above left). They reported on a Rotarian trip to Haiti to set up the Lights for Learning program. Also at last week's meeting, a recap of this year's RYLA (Rotary Youth in Leadership Academy) was presented. Representing our club were two students from Hickory High School, Andrea Hernandez-Garcia and Aaliyah Deaton, who are pictured left to right, above right, with HHS Interact Rotary sponsor Madison Yount and club sponsor Tony Reed. Also last week, Paul Harris Fellowship awards were made to (left to right, below) Charlie Reeves, Wallace Johnson, David Millholland and Thomas Griffis.



BE THE INSPIRATION

2018 – 2019  
Rotary Theme



Rotary International

Barry Resin  
President

Rotary District 7670

Isaac Owolabi  
District Governor  
Jason Herman  
Assistant D.G.

## Next Week



Our speaker next week will be Lindsay Keisler, the President/CEO of the Catawba County Chamber of Commerce. She has been in this position since February, 2017. She is passionate about Catawba County, specifically about executing critical economic and community development initiatives

that lead the way for business competitiveness and success. She also seeks to foster the creation and filling of jobs and to develop community leaders. She will be reporting on Chamber initiatives.



Of the things we think, say, or do:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build good will and better friendships?
4. Will it be beneficial to all concerned?

### Club Member Weekly Assignments

Date	6-06-2019	6-13-2019	6-20-2019	6-27-2019
<b>Greeter</b>	Deaton Smith	Sandi Hood	Anna Schuszler	Todd Hogue
<b>Invocation</b>	John Hall	John Hall	John Hall	John Hall
<b>Visitors</b>	Tony Reed	Tony Reed	Tony Reed	Tony Reed
<b>Sunshine</b>				
<b>Program</b>	Mark Seaman	Tara Bland	Tara Bland	Linda Lutz
<b>Speaker</b>	Mark Seaman	Lindsay Keisler	Tara Bland and Gerry Knox	Linda Lutz
<b>Topic</b>	Hickory Crawdads	Catawba County Chamber of Commerce	Facebook Live presentation from Dave Clark	Annual Awards program
<b>Raffle</b>	Juliet Good	John Olson	Bonita Ferretti	David Myers

The *Rotary Spoke* is published weekly by the Rotary Club of Hickory, PO Box 2628, Hickory, NC 28603.

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Rotarians, please e-mail information on your upcoming program or other Rotary event to the editor two weeks in advance of publication. (E-mail text or a Word document; please—no fax.) Visit us on the web at [www.hickoryrotary.org](http://www.hickoryrotary.org)

# Rotary Club of Hickory Roster

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Bass-Smith Funeral Home

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• = Benefactor  
† = Senior Active Member  
PHF = Paul Harris Fellow  
LOA = Leave of absence

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Phil N. Carter †PHF