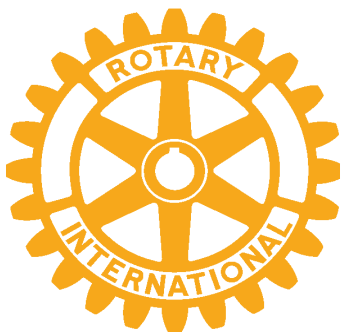


Rotary



Spoke

Thursday Rotary Club of Hickory
Chartered 1921 – Hickory, NC - USA

June 1, 2017

Today's Program: Ralph Griffith



Today we welcome Dr. Ralph Griffith, Assistant Professor of Entrepreneurship in the Charles M. Snipes School of Business in the College of Professional and Mathematical Studies and the Director of the Center for Commercial and Social Entrepreneurship at Lenoir-Rhyne. He received a B.A. in political science from Alma College, an M.B.A in integrated management from Northwood University, and a Doctorate in Entrepreneurial and Small Business Operations from Baker College.

Before coming to Lenoir-Rhyne, Dr. Griffith was at Delta College in University Center, Michigan, where he taught entrepreneurship, management, and leadership and coordinated the entrepreneurship program. Dr. Griffith has been lead faculty during Summerfuel: Social Entrepreneurship at Oxford University, Stanford University, and Yale University. His teaching interests are in the areas of small business development, entrepreneurship, social enterprise, and strategic planning.

Prior to entering academia, Dr. Griffith owned and operated a number of ventures. In 2006, he began the Small Business Solutions Group and has since consulted with hundreds of small- to medium-size companies. In 2013, he founded the LR Center for Commercial and Social Entrepreneurship (CCSE). The CCSE looks to be the premier source for quality entrepreneurship education in higher education. The CCSE is complemented by two majors housed in the Snipes School of Business: Commercial and Social Entrepreneurship respectively. The CCSE provides opportunities for students to partner with professionals and serves as a resource for organizations in all phases of development. The team does this by leveraging on-campus, corporate, community, and private relationships. The pillars of the program focus on an entrepreneurial culture, practical education, social responsibility, business development, and networking.

Dr. Griffith's vision is to build a continuum of support for businesses in and around Hickory. This continuum is extensive; it begins as harmlessly as an idea written on napkin, progresses through feasibility analysis and business model creation, builds momentum through formal education and networking. The idea is immortalized in a business plan, incubated until the business is ready for the free market, surrounded with opportunities for funding, and then enters the market as a lean organization with an adept understanding of its target market and the gap it is filling in the marketplace. The program is rooted in the American ideal of free enterprise. The CCSE surrounds students, faculty, staff, and community members in an ecosystem of cross-disciplinary education, counseling, and funding with the sole intent of building companies and creating local and regional economic growth.

Club News and Announcements

Board Meeting Highlights – May 18, 2017

Your Rotary board held its regularly scheduled meeting on May 18, 2017. In an effort to bring more transparency to our members, below is a brief summary of that meeting:

The board approved an additional \$430 for the Hickory Museum of Art Paul Whitener Art Show. Plans were also finalized for the evening meeting at Market on Main on June 29. The event will start at 5:30. Also, plans for the annual Awards Banquet on June 22 were discussed.

Rotary Uses Virtual Reality to Inspire Others (From *Rotary International*)



Rotary is working with Google's virtual reality team to offer an experience that showcases the impact of compassion to a global audience.

Rotary is producing a three-minute virtual reality film that emphasizes the two themes of polio and peace and how Rotary's work to eradicate the disease is

increasing stability across the world.

Through the power of virtual reality, viewers will follow the extraordinary journey of a child whose world has been torn apart by conflict. The film will immerse viewers in this child's world, and they'll experience for themselves the impact that small acts of compassion, protection, and kindness can have on others.

The film will be premiered on June 13 at the Rotary International Convention in Atlanta, Georgia. It will be widely released in time for World Polio Day on October 24.

Thursday Rotary Club of Hickory Officers and Board of Directors

Officers	July 2016 – June 2017	Board of Directors	Terms Expiring
John Rambo	President	Bruce Bumbarger	June 2017
Mark Teague	President-Elect	Robert Locke	June 2017
Linda Lutz	President-Nominee	Cliff Moone	June 2017
Leslie Ferrell Middleton	Secretary	Jennifer Clark	June 2018
Jan Bohmuller	Assistant Secretary	Dana Killian	June 2018
Bryan Setzler	Treasurer	John Ross	June 2018
Andy Cote	Assistant Treasurer	Tara Bland	June 2019
Mark Seaman	Past President	Gerry Knox	June 2019

Last Week



We haven't had a meeting at Lake Hickory Country Club for two weeks. Our last meeting on May 11 was club fellowship. On May 18, Groucho's Deli hosted our weekly meeting and donated parts of that day's proceeds to Eradicate Polio. Last week, members met at the SALT Block for the Hickory Greenway Harvest Educational Garden Project. (See photo above.) Thanks to

all the members who helped out.

Next Week

A special program is scheduled for our June 8th meeting with speaker Elizabeth Hudson, the editor of *Our State* magazine. Under her leadership *Our State* has grown to be the second largest state publication in the country, and she and the magazine have won numerous awards for content, photography, and service to tourism in North Carolina. She has done much to promote our area, and the magazine has been a major advertising choice for Lenoir-Rhyne University. Don't miss this interesting program.

Please note that on June 22, there will be no Thursday lunch meeting. Instead, we will gather that evening for the annual Awards Banquet. The following week, on June 29, the club will meet in the evening at Market on Main from 5:30 until they run out of cocktails!

Club Member Weekly Assignments

Date	06-01-17	06-08-17	06-15-17	06-22-17
Greeter	Joe Britt	Philip Reed	Ellen Horn	EVENING MEETING
Invocation	Mike Johnson	Bill Miller-Zurell	Cliff Moone	
Visitors	Tony Reed	Tony Reed	Mark Seaman	Awards Banquet
Rotary Moment	David Millholland	Meg Locke	Thomas Griffis	
Program	Mark Seaman	John Hall	Thomas Griffis/Stan Bumgarner	No SPOKE
Speaker	Ralph Griffith	Elizabeth Hudson	Henry Dai	
Topic	Lenoir-Rhyne University	<i>Our State Magazine</i>	Exchange student/SAS Scholarship	
Raffle	Carol Kammer	Rick Seay	Stan Bumgarner	
Video Camera	James Carper	Gerry Knox	Lynn Loehr	



2016 - 2017
Rotary Theme



Rotary
International
John F. Germ
President

District 7670
Gary D. Dills
District Governor
Jason Herman
Assistant D.G.



Of The Things We Think, Say, Or Do:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build good will and better friendships?
4. Will it be beneficial to all concerned?

The *Rotary Spoke* is published weekly by the Thursday Rotary Club of Hickory, PO Box 2628, Hickory, NC 28603.
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e-Mail: seayrh@charter.net

Rotarians, please e-mail information on your upcoming program or other Rotary event to the editor two weeks in advance of publication. (E-mail text or a Word document; please—no fax.) Visit us on the web at www.hickoryrotary.org

Thursday Rotary Club of Hickory Roster

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SUSAN ALLSHOUSE PHF
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TARA BLAND PHF
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Past Service
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†PHF
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ROSEMARY B. YOUNG PHF
Funeral Home

Bold = Past-President
• = Benefactor
† = Senior Active Member
PHF = Paul Harris Fellow
LOA = Leave of absence

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Phil N. Carter †F