

How to Makeup Meetings Online

- Go to www.Rotary7670.org and click on Makeup On Line (this takes you to the eClub One web site)
- Click on the tutorial on the left, or listen to the helpful Rotarian who pops up on the screen, for instructions. Spend 30 minutes on the site reading articles or watching videos, all of which can be found at top under Makeup Programs (be sure to record the titles of the programs you read or watched – you'll need those later)
- When you have completed your 30 minutes, click on Request Makeup (also at top) and donate if so inclined (recommended amount is what you might normally pay for lunch at your club and simply helps to maintain the site)
- Click on Request Makeup Form button, answer questions on form, including the program titles
- Give them Leslie Middleton's email address: Iferrell@catawbacountync.gov . . . You're done!
- Another option: view a previous meeting video on the hickoryrotary.org website and inform Leslie.

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Rotary Spoke

Hickory Rotary Club Established 1921

May 28, 2015

2015 marks the 23rd season of professional baseball in Hickory, North Carolina. Since the Crawdads inception in 1993, more than four million fans have attended a game at L.P. Frans Stadium.



The Crawdads have been the Texas Rangers single-A team since 2009 and previously were affiliated with the Pittsburgh Pirates (1999-2008) and Chicago White Sox (1993-1998). 134 'Dads players have made their way to the Major Leagues including notable players Andrew McCutchen, Jose Bautista and Magglio Ordonez.

Over the years, the Hickory Crawdads have been composed of the best talent from both here in the US and from all over the world. These talented teams produced SAL champions in both 2002 and 2004.

Last season proved to be a historic one for the Crawdads, with L.P. Frans Stadium undergoing a \$2.5 million renovation before serving as the host ballpark for the 55th annual South Atlantic

League All-Star Game on June 17th. The ballpark renovation was a joint project between the city of Hickory and Crawdads ownership, with the two sides coming together to give L.P. Frans Stadium its first major upgrade

since its initial construction. The fans responded with a sellout crowd for the All-Star Game and a total season attendance of 148,417, the 'Dads highest single-season figure since 2007.

At the helm for all 23 years has been current co-owner and SAL Hall-of-Famer Charles Young, who is in charge of today's program.

The program will consist of one Q&A format, so get your questions ready. The panel will let us know about their backgrounds, what it's like in professional baseball, their journey to Hickory and much more.

Learn more at <http://goo.gl/u4mXU4>.





Andrea Surratt

I have been spending a lot of my time these days working on the City of Hickory's Bond Commission startup as well as a number of economic development projects, grants, and the occasional citizen complaint. I simply love my job. It is an exciting time to be in Hickory! There is an energy that you too may feel when you go from event to event all over town on the weekends or even weeknights! People are enjoying their community, and they are starting to think about this future investment that is taking shape with the Bond Commission's work.

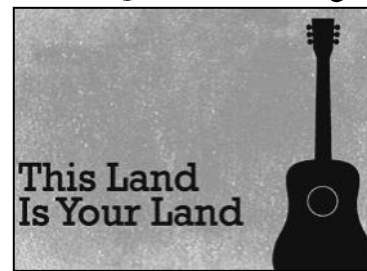
As my boss, City Manager Mick Berry, described in a recent article in an economic development publication called *Route Fifty*, Hickory is ready to welcome the next generation on their terms. "Millennials are looking really seriously at quality of life when they look at where they're going to take a job, and where they want to live," Berry said. "We recognized that we have some really cool things in this city, but we need to enhance them and take them to another level. "Hickory has never made a concerted push to provide public access to its waterfront," Berry explained. But he said people there are beginning to see the area along the river and the lake as an important local asset, one that could be used to help juice up the local economy. "This is a super conservative area, so it wasn't like they were like, 'we just need a bunch of

hanging baskets and public art,'" Berry said. "They were like, no, we need jobs and people."

So, much like the challenge of Rotary to appeal to the next generation, the answers to revitalization come from all of us rolling up our sleeves and doing the work of the community. That is a mindset that is very familiar to millennials—having a higher purpose and goal. The work of the Bond Commission and many other groups that are laser-focused upon Hickory's success are just some of the examples of the four-way test. *Is it the truth* that Hickory has experienced decline? Yes. But doesn't it feel like it's also equally true that we are climbing back up the hill toward revitalization of the amazing community? *Is it fair to all concerned* that Hickory needs to seek out new industry for jobs? Yes. Most definitely. Jobs provide opportunity and community revitalization that cannot be matched any other way. Do the projects proposed *build good will and better friendships*? Quite possibly. You will have the chance to work alongside other citizens in this process of transformation, and those new friendships will be remembered by this turn of our local economy. Maybe those friendships carry over onto the Riverwalk on a Saturday morning or become customer relationships for businesses that are seeing growth along our key corridors. ALL OF THIS is *beneficial to all concerned*.

Love is the most important thing in the world, but baseball is pretty good, too. —Yogi Berra

Song of the Day



This land is your land, this land is my land
 From California to the New York island,
 From the redwood forest to the Gulf Stream waters;
 This land was made for you and me.



Last week...



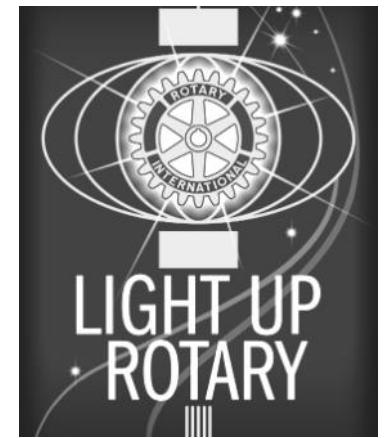
Hickory area Rotary clubs enjoyed a social at the Crawdads' game on May 18, with the first pitch being thrown by 7670 District Governor Gray Bray.



At the May 14 meeting, the club awarded its annual Service Above Self Scholarship to Julia Kessel, shown above with President David and with parents John and Sheila Kessel. Congratulations, Julia!



The club welcomed Southwest Elementary students Josh Tyree, Laney Bumgarner and Christian Downs.



Gary Huang
 R.I. President
 District 7670
 Gary Bray,
 District Governor
 Jack McCaskill,
 Assistant D.G.

The Rotary Four Way Test

- Is it the truth?
- Is it fair to all concerned?
- Will it build good will and better friendships?
- Will it be beneficial to all concerned?

The Rotary Spoke

is published weekly by Hickory Rotary Club, PO Box 2628, Hickory, NC 28603.
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Rotarians, please e-mail information on your upcoming program to Mark Seaman at least two weeks in advance. Email: mseaman@hickorycrawdads.com Phone: 333-3000
 Visit us on the web at hickoryrotary.org and like us on Facebook: goo.gl/fr1xXC.

Club Assignments

Date	Today	4-Jun	11-Jun	18-Jun
Program	Charles Young			David Moore
Speaker	Crawdads Coach			Awards Day
Topic	Crawdads			Awards Day
Rotary Moment	David Millholland	John Bates	Mitzi Gellman	John Millholland
Raffle	Cliff Moone	Jerri Wilfong	Susan Vincent	Ray Cerda
Visitors	Dean Doucette	Cuyler Dunbar	Leslie Ferrell-	Deborah Friendak
Greeter	Robert Locke	Clarence Pugh	Michael Blackburn	Allen Huffman
Music	Mary Texer	John Ross	John Ross	John Ross
Message	Andrea Surratt			
Invocation	Susan Smith Walker	Dan Duke	Dan Duke	Dan Duke
Video Camera	Michael McNally	Steve Mull	Ray Cerda	Jennifer Clark