

How to Makeup Meetings Online

- Go to www.Rotary7670.org and click on Makeup On Line (this takes you to the eClub One web site)
- Click on the tutorial on the left, or listen to the helpful Rotarian who pops up on the screen, for instructions. Spend 30 minutes on the site reading articles or watching videos, all of which can be found at top under Makeup Programs (be sure to record the titles of the programs you read or watched – you'll need those later)
- When you have completed your 30 minutes, click on Request Makeup (also at top) and donate if so inclined (recommended amount is what you might normally pay for lunch at your club and simply helps to maintain the site)
- Click on Request Makeup Form button, answer questions on form, including the program titles
- Give them Leslie Middleton's email address: Iferrell@catawbacountync.gov . . . You're done!
- Another option: view a previous meeting video on the hickoryrotary.org website and inform Leslie.

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Funeral Home

Bold = Past-President
• = Benefactor
† = Senior Active Member
PHF = Paul Harris Fellow
LOA = Leave of absence

HONORARY MEMBERS:
Jerry D. Caldwell
Phil N. Carter †PHF
Charles Deal PHF



Rotary Spoke

Hickory Rotary Club

Established 1921

March 26, 2015

The Strategic Plan being presented at today's meeting is the result of nearly a year's work, but if you haven't heard anything about it so far, this is your opportunity to join in on the fun. The purpose of this week's meeting is to present the Strategic Plan by way of enlisting the entire membership to become part of the conversation and involved in the implementation.

The Strategic Planning process began with a meeting called by Past President Suzanne Trollan on April 1 of last year. After a great deal of discussion around the table on a variety of issues regarding the current state of the club, with respect to our rich traditions as well as future aspirations, the group decided it would be helpful to gather the thoughts of the entire membership through a survey that was conducted on April 17. Guy Guarino then agreed to chair a sub-committee to examine the survey results for emerging themes that needed to be addressed for the sustainability and growth of the club. It was this sub-committee that developed a series of Wildly Important Goals, or WIGs, around these emerging themes. The sub-committee met for 6 months from May to October to draft the plan before presenting it to the full committee in November. Finally, the plan was presented to and ratified by the board at a meeting on January 13, 2015.

Borrowing a term from Stephen Covey, Wildly Important Goals are those so important to the vitality and effective operations of the organization that without them nothing else matters. The overarching goal of the Strategic Plan and the WIGs is to reaffirm Hickory Rotary Club's preeminence as the first and best service organization in the area. The four WIGs identified by the sub-committee are as follows:

- Building Our Brand - To be recognized as the premier service organization in our area
- Engaged Membership - To have all members engaged through participation in meetings, events, activities and membership development
- Synergized Fellowship - To build fellowship through interaction that

leads to friendships and mutual support

- Serving Our Community (At Home and Around the World) - To provide relevant and sustainable service commitments that are vital to and recognized by our community

In the end, Strategic Plans and WIGs aren't worth the paper they're printed on without strong leaders and engaged members to put them into practice. Our club is extremely fortunate to have such members – or WIGwams as they are now affectionately known - step up to lead each WIG:

- Bruce Bumbarger (Building Our Brand)
- Steve Mull (Engaged Membership)
- Jennifer Clark (Synergized Fellowship)
- Susan Huffman (Serving Our Community)

At today's meeting, you will hear more from sub-committee chair Guy Guarino about the process that got us to where we are today and the implementation timeline going forward during PE Mark Seaman's presidential term. In addition, the WIGwams will articulate their vision for each WIG and the many ways in which the entire membership can be involved. Just as everyone has a role to play in helping our club achieve the goal of being the first and best service organization in the area, we will not be successful in achieving these goals without all hands on deck, from our newest to our Senior Exempt members.

Special thanks go to the Strategic Plan sub-committee members for their commitment of time and effort in drafting the plan from May to October last year: John Bates, Michael Blackburn, Bruce Bumbarger, Jennifer Clark, Susan Huffman, Lamar Mitchell, David Moore and Mark Seaman. In addition, we would like to thank our Assistant Governor Jack McCaskill for his guidance, leadership and engagement during this entire process.

Lamar Mitchell is in charge of the program.

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Assistant Secretary

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Cliff Goddard
Robert Locke
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Thomas Griffis

For many years, the Hickory Rotary Club has offered Service Above Self Scholarships to Hickory High School seniors who are in the top 20% of their class academically and who have demonstrated service above self in their school, community, church, and other venues. Today, and on other occasions, we will highlight communications from several students, now in college, who were recipients of this scholarship which is funded, in large measure, by proceeds from our Rotarian Idol project. As you read, be proud of what you have done on behalf of these students and be thankful for the ways they are living up to the emphasis of this scholarship and our club - "Service Above Self." - Thomas Griffis

From Toni Abernathy:

Dear Mr. Griffis,

I am doing fantastic. I made Dean's List my first semester at ECU, and my semester was absolutely amazing! I made a lot of new friends and explored many campus organizations. I currently hold the position of Vice President of the largest student organization on campus which is the Resident Hall Association. I am also a mem-

ber of the Black Student Union. I plan a lot of events in my dorm, and right now, I am trying to start a newsletter that will go out to all our dorm residents.

On the academic side, I am a Biology major at the moment, but still figuring out exactly what I want to do with my life. I still plan to go to medical school, and so I am exploring different majors. Right now, I am really enjoying my Psychology classes. My second semester is a little more tedious than last semester because I have Chemistry and Biology together with their respective labs. So far, I am doing well on all my tests, and I am determined to remain on the Dean's List.

I would like the Rotary Club to know that without the scholarship, a lot of my time would be focused on how I would be paying for school. So I thank each and every member because this scholarship gives me the liberty to enjoy college and make a better life for myself. I thank you all for your service and dedication to making the lives of others richer, not in a monetary way, but in a way that is full of the wealth of knowledge, love, and hope.

People who think they know everything are a great annoyance to those of us who do.

— Isaac Asimov

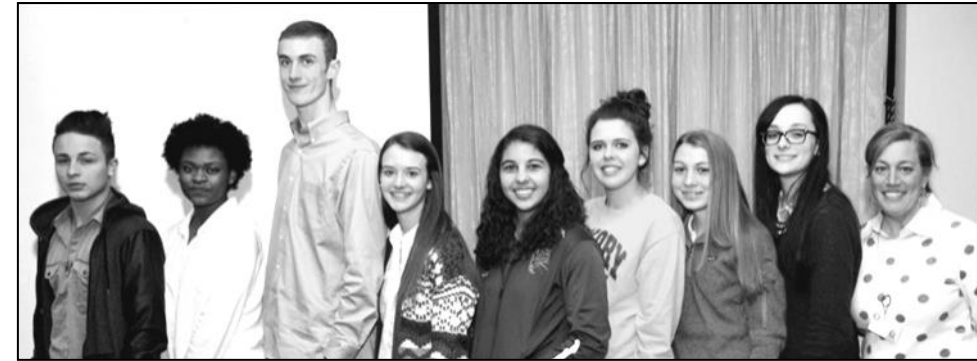
Song of the Day



R-O-T-A-R-Y, that spells Rotary;
R-O-T-A-R-Y is known on land and sea;
From North to South, from East to West,
They profit most who serve the best;
R-O-T-A-R-Y, That spells Rotary.



Last week...



Hickory High School Students of the Month (two months, actually) Dillon Beaver, Ahmani Peugues, Andrew Moose, Kelly Matthewson, Victoria Eckard, Emily Atkins, Kate Daniels and Sophia Rice were accompanied by faculty member Sandi Horyza.



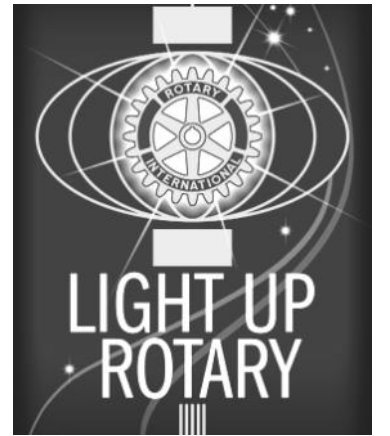
Cliff Moone won the prize on the Rotarian Idol Bingo Board.



Southwest Elementary School students Gabby Nieto, Maddie Jones and Aurora Pardun presented a program on the Literacy First framework with emphasis on the book "Blue."

Club Assignments

Date	Today	2-Apr	9-Apr	16-Apr
Program	Lamar Mitchell	Joint Mtg on 3/31	No meeting	David Moore
Speaker	Club members	Lake Hky Rotary	No meeting	Club Assembly
Topic	Strategic Plan	Joint Mtg on 3/31	No meeting	Various
Rotary Moment	Allen Finley	Joint Mtg on 3/31	No meeting	Anne Williams
Raffle	Cliff Goddard	Joint Mtg on 3/31	No meeting	David Myers
Visitors	Chip Blackwelder	Joint Mtg on 3/31	No meeting	Mark Seaman
Greeter	Charles Snipes	Joint Mtg on 3/31	No meeting	Bill Miller-Zurell
Music	John Hall	Joint Mtg on 3/31	No meeting	Allen Finley
Message	Service Above Self	Joint Mtg on 3/31	No meeting	Service Above Self
Invocation	Karla Woggon	Joint Mtg on 3/31	No meeting	John Bates
Video Camera	John Bates	Joint Mtg on 3/31	No meeting	Ray Cerda



Gary Huang
R.I. President
District 7670
Gary Bray,
District Governor
Jack McCaskill,
Assistant D.G.

The Rotary Four Way Test

- Is it the truth?
- Is it fair to all concerned?
- Will it build good will and better friendships?
- Will it be beneficial to all concerned?

The Rotary Spoke

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