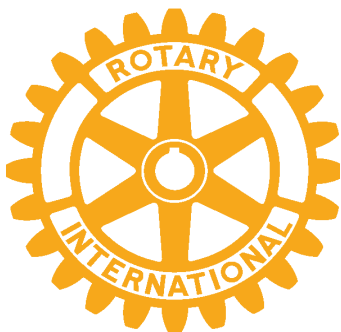


Rotary

Thursday Rotary Club of Hickory
Chartered 1921 – Hickory, NC - USA



Spoke

March 2, 2017

Today's Program: Appalachian State Athletics and the Evolving Intercollegiate Athletic Landscape



Today's speaker is Brian Tracy, Senior Associate Athletic Director for External Affairs at Appalachian State University. Appalachian State is a Division 1 Football Bowl Subdivision (FBS) member of the Sun Belt Conference with a \$23 million dollar budget that supports twenty sports programs and over 400 student-athletes annually.

Appalachian State University maintains a strong tradition of success in the sport of football, most recently with back-to-back Camellia Bowl Championships and a first-ever Sun Belt Conference Championship. This past year, over 26,000 people attended six home games with a capacity crowd of 34,658 to watch the Miami Hurricanes compete at Kidd Brewer Stadium in North Carolina.

Appalachian State capitalized on the momentum of back-to-back National Championships and a win over #5 ranked Michigan in Ann Arbor to make the transition from a Division 1 Football Championship Subdivision member to a Football Bowl Subdivision member. Financial resources are a necessity to grow at the FBS level, and competition among Power 5 conferences and institutions has created a financial gap that has changed the landscape of intercollegiate athletics. In today's talk, Brian Tracy will be addressing issues like this one that currently affect the evolving intercollegiate athletic landscape.

For more information, please go to: www.appstatesports.com

Club News and Announcements

2017 Rotarian Idol Contestants Selected and Ticket Sales Locations Announced

Hickory Rotary Club has announced the 20 contestants selected by a panel of judges to compete in the club's annual musical fundraiser, Rotarian Idol. The event will be held at 7:00 p.m., Saturday, April 8, in the PE Monroe Auditorium on the campus of Lenoir-Rhyne University. Competing for \$5,000 in total prize money will be:

Jennifer Aderholdt	Mary Elizabeth Ballard	McKenzie Call	Victoria Carver
Caroline Collins	Joshua Costello	Joseph Heaggans	Krystal Heffinger
Davey Huffman	Jason Lee	Tameka Morales	Shaun Pearson
Julie Phillips	Dave Privette	Jordan Randall	Brittany Setzer
Nathaniel Shoun	Annie Walshak	Johnny White	Chia Vang

First place wins \$2,500; second place \$1,500; third place \$500; and \$500 is awarded to the Audience Favorite. Contestants will be judged by a panel of three music industry professionals for the top three prizes. The Audience Favorite will be determined by the audience's vote at the event. The public will also be able to vote on-line before the event on April 8.

Hickory Rotary Club has hosted Rotarian Idol from 2010 - present. Now in its eighth year, the 2017 event is co-chaired by Rotarians Sandi Fotheringham and Lynn Loehr. "A key factor to the growth of our community is a strong education system. This is the only fundraiser for our club, and 100 percent of the money raised will be used to benefit educational needs throughout Catawba County," said Fotheringham. "Our goal is to exceed the \$70,000 raised last year through sponsorships, advertisements in the show program, and ticket sales," she said.

For more information, visit www.hickoryrotary.org, or contact Sandi Fotheringham – 828-320-9429 (fotheringhamsa@hickoryschools.net) or Lynn Loehr – 828-310-7648 (lynnloehr48@gmail.com).

Tickets for this year's event are \$20. One child, 12 and under, is admitted with each paying adult. Each ticket includes a coupon for a free oil change and filter at Mike Johnson's Hickory Toyota. Tickets may be purchased from any Hickory Rotary Club member or at three convenient locations.

Purchase Tickets On-Line or at the Following Locations

Hickory Public Schools Administrative Offices	432 4th Ave SW in Hickory	828-322-2855
Hickory Community Theater	30 3rd Street NW (Downtown)	828-327-3855
Office Furniture USA	1427 2nd Street NE (Viewmont HWY 127)	828-345-6200

Thursday Rotary Club of Hickory Officers and Board of Directors

Officers	July 2016 – June 2017	Board of Directors	Terms Expiring
John Rambo	President	Bruce Bumbarger	June 2017
Mark Teague	President-Elect	Robert Locke	June 2017
Linda Lutz	President-Nominee	Cliff Moone	June 2017
Leslie Ferrell Middleton	Secretary	Jennifer Clark	June 2018
Jan Bohmuller	Assistant Secretary	Dana Killian	June 2018
Bryan Setzler	Treasurer	John Ross	June 2018
Andy Cote	Assistant Treasurer	Tara Bland	June 2019
Mark Seaman	Past President	Gerry Knox	June 2019

Last Week



Suzan Anderson, Executive Director of the Blue Ridge Piedmont Chapter of the American Red Cross (photo at left), was on hand at last week's meeting. The Blue Ridge Piedmont Chapter is a part of the Western North Carolina Red Cross Region, which serves over 53% of the state's population. The Blue Ridge Piedmont Chapter serves a population of more than 935,000 people in the counties of Alleghany, Alexander, Ashe, Avery, Burke, Caldwell, Catawba, Cleveland, Gaston, Lincoln, Watauga, and Wilkes.



2016 – 2017
Rotary Theme



Rotary
International
John F. Germ
President

District 7670
Gary D. Dills
District Governor
Jason Herman
Assistant D.G.



Of The Things We Think, Say, Or Do:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build good will and better friendships?
4. Will it be beneficial to all concerned?

Next Week

Next week, this Club will celebrate its annual Career Day. Members of the Hickory High School Interact Club, which our Rotary club sponsors, will experience the arts as a possible career direction. Students will spend the morning at the Hickory Community Theatre. President John Rambo will provide a backstage tour and discuss career opportunities in professional theatre and dance. John Gordon Ross will introduce Ingrid Keller, the Executive Director of the Western Piedmont Symphony, who will share both musical and administrative career opportunities. The Tesla Quartet will provide a short "Informance." The morning will conclude with the students' joining us for lunch where Lisë Swensson, Executive Director of the Hickory Museum of Art, will introduce very special musical guests. Madison Yount, HHS Interact Advisor, will be recognized.

The *Rotary Spoke* is published weekly by the Thursday Rotary Club of Hickory, PO Box 2628, Hickory, NC 28603.
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e-Mail: seayrh@charter.net

Rotarians, please e-mail information on your upcoming program or other Rotary event to the editor two weeks in advance of publication. (E-mail text or a Word document; please—no fax.) Visit us on the web at www.hickoryrotary.org

Club Member Weekly Assignments

Date	03-02-17	03-09-17	03-16-17	03-23-17
Greeter	David Millholland	John Millholland	John Hall	Gregg Suddreth
Invocation	Bethany Delany	Cliff Moone	Bill Miller-Zurell	Anne Williams
Visitors	Tony Reed	Anne Williams	Ellen Horn	Carol Kammer
Rotary Moment	Thomas Griffis	John Ross	Mitzi Gellman	John Olson
Program	Mark Seaman	Linda Lutz	Club Fellowship at Hickory Soup Kitchen	Mark Seaman
Speaker	Brian Tracy	Lisë Swensson		Karen Tonks
Topic	ASU Senior Associate Athletic Director	Career Day	Hickory Soup Kitchen	Time Genies
Raffle	George Coates	Bethany Delany	Mark Teague	Mark Seaman
Video Camera	Frank Young	Bruce Bumbarger	Philip Reed	Jennifer Clark

Thursday Rotary Club of Hickory Roster

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SHUF ABERNATHY III PHF
Housing, Senior Adult
SUSAN ALLSHOUSE PHF
Health Care Marketing
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United Way
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ANTHONY LAXTON
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MEG LOCKE
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Hospitality
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• = Benefactor
† = Senior Active Member
PHF = Paul Harris Fellow
LOA = Leave of absence

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Phil N. Carter †PHF