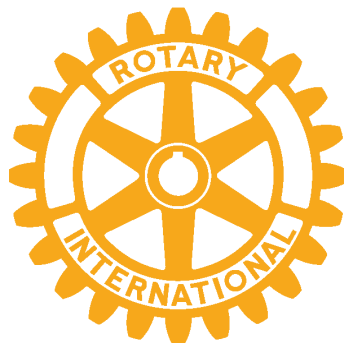


# Rotary



# Spoke

**Rotary Club of Hickory**  
Chartered 1921 – Hickory, NC - USA

**February 21, 2019**

## **Today's Program: Leonard Chalnick on How Generations Communicate...or Don't!**



Today's guest at our luncheon meeting is Leonard Chalnick. Mr. Chalnick is a semi-retired Attorney-CPA with over 40 years of experience helping organizations address leadership, communication, and generational issues. His interest in human behavior in the workplace led him to complete a masters degree in organization psychology.

During his program today, Mr. Chalnick will examine with us why and how four generations communicate...or don't. The focus is on the communications styles of Traditionalists, Baby Boomers, Gen Xers and Millennials, highlighting generational preferences and the role that technology plays in how we communicate. You will leave with real-life examples of how to and how not to communicate across generations. This is an abridged version of a program that Mr. Chalnick co-presented at the North Carolina Bar Association 2016 annual meeting.

Welcome to Leonard Chalnick!

## **February 23 Is Rotary Service Day in the City of Hickory**

On 23 February 1905, the very first Rotary meeting was organized by Paul Harris, Gustavus Loehr, Silvester Schiele, and Hiram Shorey, who were gathered at Loehr's office in Room 711 of the Unity Building in downtown Chicago. Paul Harris, an attorney, wanted to create a professional group with the same friendly spirit he felt in the small towns of his youth. They decided to call the new club "Rotary" after the practice of rotating meeting locations. The name Rotary International was adopted in 1922.

The February 23 anniversary is now known as "Rotary World Peace and Understanding Day."

In keeping with Rotary's 2019 theme, "Be the Inspiration" and the Rotary Foundation's motto of "Doing Good in the World," Rotary District 7670's Governor Isaac B. Owolabi has decreed that February 23 is one of his signature projects for focusing on service and giving back to one's community, an important tenet of Rotary locally, nationally, and internationally. District 7670 currently consists of 48 Rotary Clubs in Western North Carolina.

On February 23, 2019, the Rotary Club of Hickory will join district and worldwide recognitions by participating in a local service project for the benefit of Greater Hickory Cooperative Christian Ministry and its mission to provide hope, help, and healing to those in most need through service, advocacy, and community support. The Rotary Club of Hickory is blessed to have the leaders and directors of many area non-profits, such as GHCCM, as members. Representing GHCCM as club members are Executive Director, Kathy Wood, and president and voting member, Michael Blackburn.

(continued on page 2)

# Club Business and Announcements

## Rotary Service Day

(continued from page 1)

Rotary Club of Hickory members will assist GHCCM staff performing indoor and outdoor work at the Whole Life Center (WLC) Building and indoor work at 31 Thrift and More. Volunteers will begin work at Greater Hickory Cooperative Christian Ministry, 31 1st Avenue SE, Hickory, NC 28602, on February 23, from 8:30 a.m. until 10:30 a.m.

Rotary Club of Hickory volunteers will be joined in service and celebration by Rotary District 7670 District Governor Elect, Tiffany Ervin. Known worldwide as the "Rotary Geek," she has been on two international service trips with Rotary International, served Rotary District 7670 as Public Image chair, District Conference chair (three times), Membership Chair, and Assistant Governor. She is past president of the Four Seasons Rotary Club in Hendersonville, North Carolina, and a three time recipient of the Paul Harris Fellow award. She was recently selected to serve as Rotary District 7670 Governor for Western North Carolina in 2019-2020.

During the event, the City of Hickory will officially recognize all three Rotary Clubs that call Hickory home. Mayor Hank Guess will present a proclamation (see the complete proclamation on page 3) recognizing February 23 as Rotary Day in the City of Hickory in recognition of the contributions to the community made by the Rotary Club of Hickory, Lake Hickory Rotary Club, and Hickory Sunrise Rotary Club.

### Last Week



Our speaker at last week's Sweethearts' Luncheon was Richard Eller, a local historian and instructor at CVCC (pictured at left). Mr. Eller's very appropriate talk for Valentine's Day emphasized how important it is to show a love of our very own Catawba County history. He related stories of how Hickory Rotary's first president, Watt J. Shuford, helped form the Catawba County Farmers' Cooperative and how Rotarians delivered iron lungs during the polio crisis. Rotarian Cliff Moone introduced Mr. Eller and also revealed that Hunter Speagle (pictured at right) has been nominated to provide the new downtown mural about the Miracle of Hickory. Mr. Speagle's drawing design will now go to the City Council for final approval.



### Next Week

Next week, Rotarians Suzanne Trollan and Patrice Bertrand will share information about their recent trip to Haiti with the Lights for Learning project. They gave a brief update at a recent meeting, but next week's talk will be more in-depth about the current status of this endeavor, which is supported by our club and several others throughout the area. Also next week, Rotary (Dis)Harmony makes a re-appearance, and no one will want to miss that!

## Rotary Club of Hickory Officers and Board of Directors

Officers	July 2018 – June 2019	Board of Directors	Terms Expiring
Linda Lutz	President	John Bates	June 2019
Gerry Knox	President-Elect	Hank Guess	June 2019
Tara Bland	President-Nominee	David Williams	June 2019
Leslie Ferrell	Secretary	Michael Blackburn	June 2020
Jan Bohmuller	Assistant Secretary	Bruce Bumbarger	June 2020
Lynn Loehr	Treasurer	Cliff Moone	June 2020
Kelly Farr	Assistant Treasurer	Philip Reed	June 2021
		Anne Williams	June 2021



Life. Well Crafted.

Office of the Mayor

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BE THE INSPIRATION

2018 – 2019  
 Rotary Theme



Rotary International

Barry Resin  
 President

Rotary District 7670

Isaac Owolabi  
 District Governor  
 Jason Herman  
 Assistant D.G.



Of the things we think, say, or do:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build good will and better friendships?
4. Will it be beneficial to all concerned?

## PROCLAMATION Rotary Day 2019

- Whereas:** Rotary was founded in 1905 in Chicago Illinois, as the world's first volunteer service organization by attorney Paul Harris, and three business associates for the purpose of "developing acquaintance as an opportunity for service," and
- Whereas:** Rotary today is comprised of 1.2 million business and professional leaders in over 200 countries and over 32,000 local Rotary clubs dedicated to providing humanitarian service and to helping build goodwill and peace; and
- Whereas:** through the Rotary Foundation, Rotary International is the largest private provider of international student scholarships, helping over 1,000 students annually; and
- Whereas:** the City of Hickory is home to three outstanding Rotary Clubs, the Rotary Club of Hickory, founded in 1921; the Rotary Club of Lake Hickory, founded in 1973; and the Hickory Sunrise Rotary Club, founded in 2000; which together contribute hundreds of thousands of dollars to the community each year through their service endeavors; and
- Whereas:** local fundraising events include the Rotary Club of Hickory's annual Rotarian Idol competition, with the proceeds benefiting Catawba County Partnership for Children's support of the Dolly Parton Imagination Library Program, Hickory Public Schools annual Teacher of the Year Award, and Service Above Self Scholarships. Lake Hickory Rotary Club's successful soccer tournament offers financial support to Catawba County students, which assists more than 204 students since 1996. Rotary support is also provided for "Rise against Hunger" and the annual Lenten food-bagging program. Hickory Sunrise Rotary Club sponsors several shag dance events annually with the proceeds going to fund scholarships to deserving students at Catawba Valley Community College. Without these funds' students might not otherwise be able to attend college; and
- Whereas:** Rotarians seek to direct their service in six areas of focus: peace and conflict prevention/resolution, disease prevention and treatment, water and sanitation, maternal and child health, basic education and literacy, and economic and community development.

NOW, THEREFORE, I Hank Guess, Mayor of the City of Hickory, on behalf of Hickory City Council, do hereby proclaim Saturday, February 23, 2019, as

### ROTARY DAY 2019

in the City of Hickory, in recognition of the service and contributions of Rotarians to the wellbeing and betterment of our community and the world. Proclaimed this, the 23<sup>rd</sup> day of February 2019.

Hank Guess, Mayor

### Club Member Weekly Assignments

Date	2-21-2019	2-28-2019	3-07-2019	3-14-2019
<b>Greeter</b>	Josh Shampo	Kathy Wood	Jon Carfagno	Kit Cannon
<b>Invocation</b>	Mitzi Gellman	Mitzi Gellman	Frank Young	Frank Young
<b>Visitors</b>	Tony Reed	Tony Reed	Tony Reed	Tony Reed
<b>Sunshine</b>				
<b>Program</b>		Suzanne Trollan	John Rambo	
<b>Speaker</b>	Leonard Chalnick	Suzanne Trollan and Patrice Bertrand	Hannah Norcross	Kevin Greer
<b>Topic</b>	How Generations Communicate	Haiti Project	Ridgeview Library	City of Hickory Water and Sanitation
<b>Raffle</b>	David Williams	Anne Williams	Bonita Ferretti	John Olson

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 e-Mail: seayrh@charter.net

Rotarians, please e-mail information on your upcoming program or other Rotary event to the editor two weeks in advance of publication. (E-mail text or a Word document; please—no fax.) Visit us on the web at [www.hickoryrotary.org](http://www.hickoryrotary.org)

# Rotary Club of Hickory Roster

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DOUG AUER PHF  
Clothing, Custom Design  
JOHN W. BATES PHF •  
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PATRICE BERTRAND  
Manufacturing  
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TARA BLAND PHF  
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JOE BRITT  
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JEFFREY BRONNENBERG  
Financial Analysis  
BRUCE BUMBARGER †PHF  
MARY BURRITT  
Logistics Management  
JEFF BUTLER  
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KIT CANNON  
Financial Advisor  
JON CARFAGNO  
Art Museum Director  
JENNIFER CLARK  
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CARL V. CLINE III †PHF  
ANDY COTE PHF  
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DAN DUKE PHF  
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KELLY FARR PHF  
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Retired Judge  
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Habitat for Humanity

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THOMAS GRIFFIS PHF  
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Financial Advisor  
ROSEMARY B. YOUNG PHF  
Funeral Home

Bold = Past-President  
• = Benefactor  
† = Senior Active Member  
PHF = Paul Harris Fellow  
LOA = Leave of absence

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Phil N. Carter †PHF