

### How to Makeup Meetings Online

- Go to [www.Rotary7670.org](http://www.Rotary7670.org) and click on *Makeup On Line* (this takes you to the eClub One web site)
- Click on the tutorial on the left, or listen to the helpful Rotarian who pops up on the screen, for instructions. Spend 30 minutes on the site reading articles or watching videos, all of which can be found at top under *Makeup Programs* (be sure to record the titles of the programs you read or watched – you'll need those later)
- When you have completed your 30 minutes, click on *Request Makeup* (also at top) and donate if so inclined (recommended amount is what you might normally pay for lunch at your club and simply helps to maintain the site)
- Click on *Request Makeup Form* button, answer questions on form, including the program titles
- Give them Leslie Middleton's email address: [Iferrell@catawbacountync.gov](mailto:Iferrell@catawbacountync.gov) . . . You're done!
- Another option: view a previous meeting video on the [hickoryrotary.org](http://hickoryrotary.org) website and inform Leslie.

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**Bold = Past-President**  
• = Benefactor  
† = Senior Active Member  
PHF = Paul Harris Fellow  
LOA = Leave of absence

HONORARY MEMBERS:  
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February 5, 2015

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Robert Locke  
Linda Lutz  
John Rambo  
Mark Teague  
Mary Texer

Vol. XLVII, No. 26

**Crowns, the Gospel Musical** is on stage at the Hickory Community Theatre from Feb 6-22. Today, the club will learn more about this play from director Vanessa Adams-Harris, who is working with the Theatre as a guest artist.



American and Native American children, facilitating and fostering the possibility of future playwrights, directors, actors and artists with the history of theatre and how children can and should be creators within the arts, with the Salvation Army Boys and Girls Club-Mabee North-Tulsa, OK.

Ms. Adams-Harris has more than 20 years of theater experience. She is a Muscogee Creek/African-American artist, actor, director, workshop facilitator and playwright. Her credits include print/commercial modeling, national and international appearances with award-winning solo shows as Civil Rights Matriarch Rosa Parks, Oklahoma legend Ada Lois Sipuel-Fisher and her award winning appearance as Lena May Baker in *Who Will Sing for Lena*. She performed the latter in Hickory in January 2014 and made her first appearance on stage at HCT in February of 2013 as Big Mama in *Big Mama Speaks*, a play about the 1921 Tulsa Race Riot.

She just finished working as an artist-in-residence with first graders at Southwest Elementary School, conducting the Theatre By Me program on behalf of the Theatre. In 2005, Adams-Harris was awarded the very prestigious individual artist Jingle Feldman Award by the Arts and Humanities Council of Tulsa for her one-woman show, *Rosa Parks-My Story—A Simple Act of Courage*. *Crowns* performs on Fridays & Saturdays (Feb 6, 7, 13, 14, 20 & 21) at 8 p.m., Thursdays (Feb 12 & 19) at 7:30 p.m. and Sundays (Feb 15 & 22) at 2:30 p.m. For tickets and information, call (828) 328-2283 or visit [hickorytheatre.org](http://hickorytheatre.org).

She is the creator of Theatre By Me I and II a theater study for African-

John Rambo is in charge of the program.



Meg Jenkins Locke

**Danny Meyer** opened the Union Square Cafe in New York City in 1985. The downtown eatery has become the cornerstone of one of America's most successful restaurant organizations. The common theme of his book *Setting the Table* (HarperCollins) is something he calls "enlightened hospitality." Here are some of Danny's gems of wisdom:

**GREAT SERVICE IS NOT ENOUGH**

"We are in a very new business era," says Meyer. "I'm convinced that this is now a hospitality economy, no longer the service era. If you simply have a superior product or deliver on your promises, that's not enough to distinguish your business. There will always be someone else who can do it or make it as well as you. It's how you make your customers feel while using your products that distinguish you." He points to companies like the Container Store, Timberland and Jet Blue; thriving enterprises that he claims share his philosophical approach to business. "Yes, they have an excellent

product; yes, they know how to deliver, but that's not what bonds customers to them. It's the experience. Service is a monologue: we decide on standards for service. Hospitality is a dialogue: to listen to a customer's needs and meet them. It takes both great service and hospitality to be at the top."

**THE 51% SOLUTION**

"You can teach technical skills, but you can't train employees emotionally," says Meyer. "But you can teach managers how to hire for a specific emotional skill set." When selecting new hires, Meyer looks for candidates whose strengths are divided 51%-49% between emotional hospitality and technical excellence. "I like to call them *hospitalitarians*. People who are naturally kind, empathetic and curious, along with having a strong work ethic, get fed through the process of providing hospitality."

I believe the principles of hospitality mirror many of the beliefs of Rotary. Let's continue to all strive to be fifty one percenters and help one another first as we serve our beloved community.

*If you really want to help the American theater, don't be an actress, dahling. Be an audience.*

— Tallulah Bankhead

**Song of the Day**



Let there be peace on earth  
And let it begin with me.  
Let there be peace on earth  
The peace that was meant to be.  
With God as our Father  
Brothers all are we.  
Let me walk with my brother  
In perfect harmony.



*Last week...*

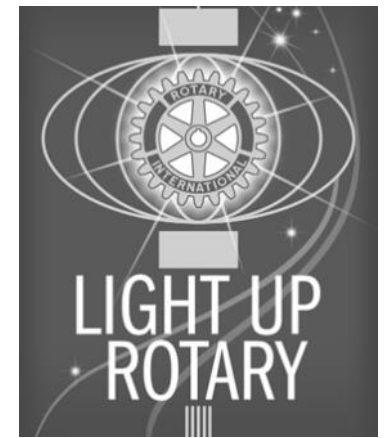
The club inducted two new members: Tara Bland and Mark Gerson. Welcome, Tara and Mark!



The club welcomed Lenoir-Rhyne University student guests Cameron Robinson and Think Truong.



Bill McBrayer spoke to the club about the Catawba Valley Furniture Academy, an industry-driven training program designed by local furniture manufacturers to prepare students for skilled positions in Pattern-Making, Manual and Automated Cutting, Sewing, Spring-Up and Upholstery.



Gary Huang  
R.I. President  
District 7670  
Gary Bray,  
District Governor  
Jack McCaskill,  
Assistant D.G.

**The Rotary Four Way Test**

- Is it the truth?
- Is it fair to all concerned?
- Will it build good will and better friendships?
- Will it be beneficial to all concerned?

**The Rotary Spoke**

is published weekly by Hickory Rotary Club, PO Box 2628, Hickory, NC 28603.  
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Phone: 333-3000  
Visit us on the web at [www.hickoryrotary.org](http://www.hickoryrotary.org).

**Club Assignments**

Date	Today	12-Feb	19-Feb	26-Feb
<b>Program</b>	John Rambo	Anniv. Luncheon	No meeting	Cliff Moone
<b>Speaker</b>	V. Adams-Harris	Various	No meeting	Bill McBrayer
<b>Topic</b>	Crowns--musical	Anniv. Luncheon	No meeting	Lexington Home
<b>Rotary Moment</b>	John Bates	Mitzi Gellman	No meeting	Robert Bumbarger
<b>Raffle</b>	Dean Doucette	John Olson	No meeting	Anne Williams
<b>Visitors</b>	Susan Vincent	Jerri Wilfong	No meeting	Sandi Fotheringham
<b>Greeter</b>	Mark Teague	Lamar Mitchell	No meeting	Tom Richards
<b>Music</b>	Mary Texer	Mary Texer	No meeting	Mary Texer
<b>Message</b>	Meg Locke	Susan Vincent	No meeting	
<b>Invocation</b>	Bob Shoffner	Bob Shoffner	No meeting	Bob Shoffner
<b>Video Camera</b>	Michael McNally	Steve Mull	No meeting	Jennifer Clark