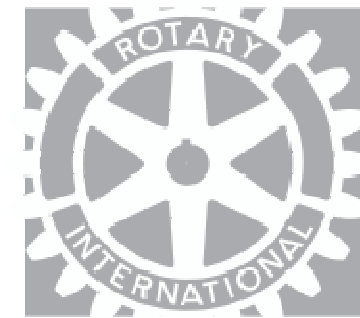


How to Makeup Meetings Online

- Go to www.Rotary7670.org and click on Makeup On Line (this takes you to the eClub One web site)
- Click on the tutorial on the left, or listen to the helpful Rotarian who pops up on the screen, for instructions. Spend 30 minutes on the site reading articles or watching videos, all of which can be found at top under Makeup Programs (be sure to record the titles of the programs you read or watched – you'll need those later)
- When you have completed your 30 minutes, click on Request Makeup (also at top) and donate if so inclined (recommended amount is what you might normally pay for lunch at your club and simply helps to maintain the site)
- Click on Request Makeup Form button, answer questions on form, including the program titles
- Give them Jerri Wilfong's email address: jerri.wilfong@firstcitizens.com ...You're done!

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CHIP BLACKWELDER PHF Health Plan Administration	NOAH GEOGHEGAN Private Bank	NEILL R. MCGEACHY JR. PHF Athletics, College	ROBERT H. SHOFFNER PHF Christianity, Protestant	
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Rotary Spoke

Hickory Rotary Club

Established 1921

February 2, 2012

Officers 2011-2012

Rich Brown,
President

Jill Patton,
President-Elect

Jerri Wilfong,
Secretary

Rusty Isenhour,
Treasurer

Dan Kirby,
Asst. Treasurer

Lynn Lochr,
Past President

Directors 2011-2012

John Bates
Kimberly George
Thomas Griffis
David Moore
Steve Mull
Mark Seaman
Mary Texer
Suzanne Trollan
John Watts

Vol. XLIV, No. 24

Dolly Parton originally launched the Imagination Library program in 1996 to benefit the children of her home county in East Tennessee. Dolly's vision was to foster a love of reading among her county's preschool children and their families by providing them with the gift of a specially selected book each month. By mailing high quality, age-appropriate books directly to their homes, she wanted children to be excited about books and to feel the magic that books can create. Moreover, she could insure that every child would have books, regardless of their family's income.



pendent reports have shown Dolly Parton's Imagination Library drastically improves early childhood literacy for children enrolled in the program. Further studies have shown improved scores during early literacy testing. Imagination Library is administered in our area by the Catawba County Partnership for Children. Children enrolled in the program are mailed a free, age-appropriate book each month until they turn 5 years old. The program has already reached over 2100 children in Catawba County since its inception in April 2011.

Dolly's Imagination Library became so popular that in the year 2000 she announced that she would make the program available for replication to any community that was willing to partner with her to support it locally. Since the initial program launch in the United States, Dolly Parton's Imagination Library has gone from just a few dozen books to nearly 40,000,000 books mailed to children in the United States, into Canada and across the proverbial pond into the United Kingdom! Currently over 1600 local communities provide the Imagination Library to almost 700,000 children each and every month. Already statistics and inde-

Photo: Rose Mary Cheek



Susan Smith

Homeless Veterans Deserve Better

Far too many veterans are homeless in America—between 130,000 and 200,000 on any given night—representing between one fourth and one-fifth of all homeless people. According to the National Coalition on Homelessness, women veterans and those with post traumatic stress disorder and traumatic brain injury are more likely to become homeless. A higher percentage of veterans returning from the current conflicts in Afghanistan and Iraq have these characteristics. Among young American veterans—those under age 30—approximately 24% are unemployed, over double the rate for the general population.

A recent study by the Pew Research Center identified six factors that predicted difficulty for veterans re-entering civilian life. Experiencing a traumatic event, being seriously injured, being a post 9/11 veteran who was married, being post 9/11 in general, serving in combat or knowing someone who was killed or injured caused significant problems for individuals leaving the military. Veterans who suffer from post traumatic stress disorder and those experiencing flashbacks were most at risk of homelessness.

Many homeless veterans in this area are unemployed and need our help. It's very hard to get your life back on track if you can't find a job. Unemployment and depression causes many veterans to use drugs or alcohol to escape emotional pain and endure the boredom of feeling unproductive. A good job is the most important thing they need. Local programs like Exodus Homes, Grace House, and The Salvation Army need our help to employ the homeless veterans they are serving. Men and women who were willing to take years of their life to serve our country deserve better than they are getting. Local Rotarians need to reach out to our homeless veterans with jobs and other kinds of support.

We should also support the upcoming Foothills Homeless Veterans Stand Down www.foothillsstanddown.org that will be held on April 20, 2012, at the American Legion Fairgrounds in Hickory. Homeless veterans and other homeless people from a ten county area will receive food, clothing, medical care, and referral to other services that day. It is huge undertaking and Rotary should be there in full force because the number of homeless veterans is truly a serious problem, it isn't fair, and reaching out to them will build goodwill. Most importantly, it will be beneficial to our whole community.

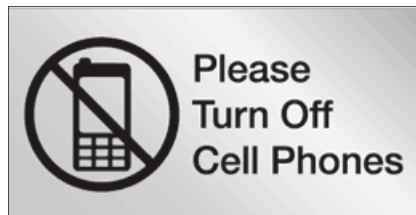
I feel like I'm the best, but you're not going to get me to say that.

— Jerry Rice, San Francisco 49ers Wide Receiver

Song of the Day



Roll Rotary, roll along, roll along!
Roll Rotary, roll along, roll along!
Marching onward, upward ever
'til at last we reach the heights above.
Roll Rotary, roll along, roll along!
Roll Rotary, roll along, roll along!
Help all men to reach the goal of
Rotary ideals.



Historic Moments: Firsts and other fun facts

Did you know that Rotary founder Paul Harris wasn't the first president of a Rotary club?

That distinction is actually held by Harris's friend Silvester Schiele, who served as the first president of the Rotary Club of Chicago. Harris deferred his club leadership duties until February 1907, when he was elected the third president of the Chicago club.

In honor of Rotary Awareness Month in January, here's a collection of facts and firsts to expand your knowledge of Rotary. Get the new year off to a good start by sharing a few of these at your next club meeting:

Club firsts

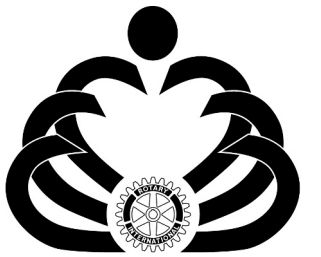
On 23 February 1905, Paul P. Harris, Gustavus Loehr, Silvester Schiele, and Hiram E. Shorey gathered in Chicago for what would become known as the first Rotary club meeting. A second club was formed in San Francisco in 1908, and soon after, clubs began to pop up across North America.

On 1 August 1912, the Rotary Club of London became the first club chartered outside of North America. The Rotary Club of Dublin, Ireland, had been organized earlier, but didn't receive its charter until 1 May 1913.

Presidential firsts

Paul Harris was elected as first president of the National Association of Rotary Clubs (which later became Rotary International) in 1910, and is the only president to have served two terms.

Other firsts: Canadian E. Leslie Pidgeon (1917-18) was the first Rotary president from outside the United States, Sydney W. Pascall (1931-32) was the first from Great Britain, and Maurice Duperrey (1937-38) was the first from continental Europe. Learn more about past Rotary presidents here: <http://goo.gl/YcNDI>.



Reach Within to Embrace Humanity

2011-2012 Rotary Theme

Rotary International

Kalyan Banerjee,
President

District 7670

Bill Parker,

District Governor

Guy Guarino,

Assistant D.G.

The Rotary Four Way Test

- Is it the truth?
- Is it fair to all concerned?
- Will it build good will and better friendships?
- Will it be beneficial to all concerned?

Last week . . .



Congratulations to Avery Wilfong, winner of half of the Service Above Self Scholarship Raffle pot.

Dr. Vondell Clark, Catawba Valley Medical Center (CVMC), spoke to the club about the problem of childhood obesity in the U.S. and what the Healthy House program at CVMC is doing to combat it.



Club Assignments

Date	Today	9-Feb	16-Feb	23-Feb
Program	Lamar Mitchell	Kathy Greathouse	91st Anniversary	Addison Fox
Rotary Moment	Andrea Surratt	John Olson	Clarence Pugh	Suzanne Trollan
Raffle	S. Fotheringham	Cliff Goddard	Susan Smith	Mark Seaman
Visitors	Addison Fox	Justin Hartman	John Norwood	Deborah Sellers
Greeter	Rich Duncan	Noah Geoghegan	Pedie King	Doug Rongo
Music	John Ross	John Ross	John Ross	John Ross
Message	Susan Smith	Michael Stumpff	Linda Lutz	Anne Williams

The Rotary Spoke

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Phone: 328-4622

*Rotarians, please e-mail information on your upcoming program or other Rotary event to the editor **two weeks** in advance of publication. (Send text or a Word document via e-mail; no PDF, no fax.)*

Visit us on the web at www.hickoryrotary.org.