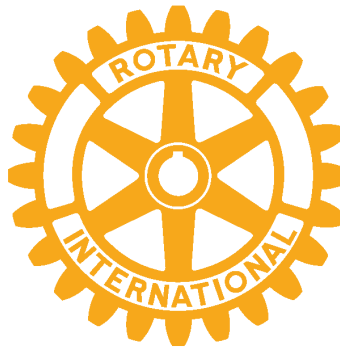


Rotary



Spoke

Rotary Club of Hickory

Chartered 1921 – Hickory, NC – USA

January 30, 2020

Today's Program: Club Assembly and Rotarian Idol Kick-Off



Today is our 5th Thursday club assembly. At the meeting, John Rambo and committee will kick off the Rotarian Idol 2020 season. Below is information that John has provided about Rotarian Idol.

Rotarian Idol has been the Rotary Club of Hickory's major fundraiser every year since 2010. Over that time, 180 talented singers from throughout western North Carolina have joined us in raising funds to support education in our community. One of these funded efforts has yielded a significant impact for children and families in Hickory and Catawba County.

Our inaugural 2010 event provided \$25,000 to the Catawba County Partnership for Children, which enabled the group to initiate the Imagination Library program in 2011. Dolly Parton's

Imagination Library is a book-gifting program that mails free, high-quality books to children from birth until they begin school, no matter their family's income. Studies have found Dolly Parton's Imagination Library had promise with respect to developing children's early literacy skills, as participants had more advanced skills than their classmates who did not participate in the program. Since the start of the Imagination Library program at the Partnership for Children, a total of 340,716 books has been sent out and impacted the lives of 6,275 children. A staggering 98.77% of parents report that this is helping their children be more prepared to enter kindergarten.

Rotarian Idol fundraising has also continued our club's long-standing support for the Paul Whitener Student Art Show at the Hickory Museum of Art. This annual show is named in honor of Rotarian Paul Whitener, who founded the HMA in 1943 and organized the first annual student art show in March of 1947. Over the past 73 years, the Rotary Club of Hickory's ongoing support of the student art show honors Paul Whitener's belief in the importance of encouraging the creativity of youth and in his service to this community.

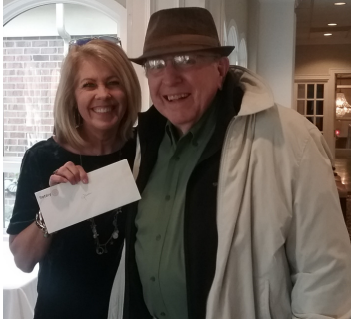
Your participation as a Rotarian is required to continue our legacy of success. Since over 60% of the money we raise comes from ad sales and sponsorships, this is the most crucial place for you to be involved. A quarter page ad goes for \$150 and if every Rotarian in our club will take responsibility to get just two ads, we will reach our goal.

These are the important dates:

- March 11 – Commitment deadline for advertisers
- March 12 and 15 – Auditions for contestants
- March 25 – Payment deadline for advertisers
- March 26 – Ticket, poster, and yard sign distribution at weekly meeting; "Meet the Contestants" reception in the evening (location TBA)
- May 3 – Rotarian Idol show, 7 p.m. at PE Monroe Auditorium, Lenoir-Rhyne University

Today, Carol Anne Hartman, the first ever Rotarian Idol and the 10th-anniversary All Stars winner, will be performing. Her husband, Jeff Hartman of Hickory Arts, will accompany her on the piano.

Club Business and Announcements



At the January 2 meeting, Terri Livingston drew the Ace of Spades in the weekly Service Above Self raffle, earning a large pot that had been accumulating for quite some time. In this photo, taken by Rotarian David Moore, Terri is pictured with Rotarian Clarence Pugh.

World Polio Day and Hickory Public Schools Recognition

In October, 2019, all nine Hickory Public Schools participated to support Rotary International's World Polio Day efforts to eradicate polio worldwide. Each school was free to choose whatever method of raising funds they wanted. The schools raised a combined \$1,600.81 for this project!

Today, we are thanking all the schools and recognizing the elementary school, the middle school, and the high school which raised the most for this project.

We welcome as our guests today HPS Superintendent Dr. Robbie Adell, Assistant Superintendent Dr. La'Ronda Whiteside, Director of Communications Beverly Snowden, Eric Puryear (principal of Hickory Career and Arts Magnet High School), Tracy Reese (HCAM teacher and head of the HCAM World Polio Day effort), Nala Sadler Sherrill (principal of Northview Middle School), and Jeff Hodakowski, (principal of Viewmont Elementary School). Thank you and all the students from Hickory Public Schools for your making this effort such a success!

There will be a Dream Team Meeting for Rotarian Idol marketing and ad sales after today's meeting!

Rotary Club of Hickory Officers and Board of Directors

Officers	July 2019 – June 2020	Board of Directors	Terms Expiring
Gerry Knox, PHF/SM	President	Michael Blackburn, PHF/SM	June 2020
Tara Bland, PHF/SM	President-Elect	Bruce Bumbarger, PHF/SM	June 2020
Kelly Farr, PHF/SM	President-Nominee	Cliff Moone, PHF/SM	June 2020
Deaton Smith, PHF/SM	Secretary	Philip Reed, PHF/SM	June 2021
Leslie Ferrell, PHF	Assistant Secretary	Gabriel Sherwood, PHF/SM	June 2021
Lynn Loehr, PHF/SM	Treasurer	Anne Williams, PHF/SM	June 2021
Kelly Farr, PHF/SM	Assistant Treasurer	John Bates, PHF/SM	June 2022
Linda Lutz, PHF/SM	Past President	Bonita Ferretti, PHF/SM	June 2022
		Hank Guess, PHF/SM	June 2022

Last Week



Last week's guest was Tracey Paul with the Council on Adolescents for Catawba County. Ms. Paul is pictured at the left. Her talk at our meeting focused on the Lunch Buddy Program that the Council runs. The Lunch Buddy Program is a mentoring initiative implemented in middle schools in Catawba County Schools, Hickory Public Schools, and Newton-Conover City Schools since 2011. It's designed to help reach students who would benefit from having an additional positive role model. The Lunch Buddy Program helps create healthy attitudes and behavior in youth, as well as provide skills, resources, and positive experiences that will aid them in becoming successful, productive citizens. If you are interested in participating in this very worthwhile program, please contact Ms. Paul at the Council on Adolescents of Catawba County, tpaul@coacatawba.org, (828) 322-4591, www.coacatawba.org.



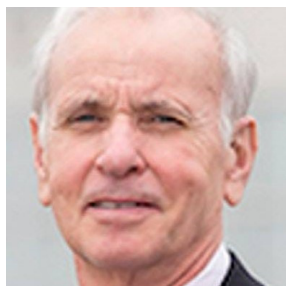
Rotary International

Mark Daniel Maloney
President

Rotary District 7670

Tiffany Ervin
District Governor
Jeff Prince
Assistant D.G.
Lynn Marks
District Secretary

Next Week



Next week's guest will be Robert Luisana (pictured at the left). Mr. Luisana has worked as a health insurance broker and consultant for the past thirty-five years, working with corporations and individuals on all aspects of healthcare and insurance. Over the past five years, he has been a frequent presenter on healthcare issues, including on NPR and Politico. He will be discussing various topics on what the current state of healthcare is and what to expect over the next several years.

HELP WANTED!

VOLUNTEER(S) NEEDED TO EDIT OUR CLUB'S WEEKLY NEWSLETTER, THE *ROTARY SPOKE*

If interested, contact President Gerry. Job training provided!



Of The Things We Think, Say, or Do

1. **Is it the truth?**
2. **Is it fair to all concerned?**
3. **Will it build good will and better friendships?**
4. **Will it be beneficial to all concerned?**

Club Member Weekly Assignments

Date	1-30-2020	2-6-2020	2-13-2020	2-20-2020
Greeter	Jon Carfagno	David Bryant	Todd Hogue	Kelly Knetsche
Invocation	John Watts	Bob Schoffner	Anne Williams	Clarence Pugh
Visitors	Tony Reed	Tony Reed	Tony Reed	Tony Reed
Sunshine	David Millholland	David Millholland	David Millholland	David Millholland
Program	John Rambo			Rodney Garren
Speaker	Club Assembly	Robert Luisana	Kathy Wood	Chad Hall
Topic	Rotarian Idol Kick-Off	Healthcare	Better Angels	CV Leadership Foundation
Raffle	David Myers	John Olson	Anne Williams	John Olson

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Rotarians, please e-mail information on your upcoming program or other Rotary event to the editor two weeks in advance of publication. (E-mail text or a Word document, please—no fax or pdf/jpg documents.) Visit us on the web at www.hickoryrotary.org

Rotary Club of Hickory Roster

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DOUG AUER PHF/SM
Custom Design Group, LLC
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KELLY FARR PHF/SM
First Citizens Bank
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Foothills Digest
FORREST FERRELL PHF/SM
Sigmon, Clark, Mackie, Hanvey,
and Ferrell
LESLIE FERRELL PHF
Partnership for Children
BONITA FERRETTI PHF/SM
Hickory Choral Society
SANDI FOTHERINGHAM
PHF/SM
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W. RONALD GARDNER
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RODNEY GARREN SM
Garren Team @ Keller Williams
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Hickory Leather
MITZI GELLMAN PHF/SM
Habitat for Humanity
NOAH GEOGHEGAN
Suntrust Private Wealth
JULIET GOOD SM
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HANK GUESS PHF/SM
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TODD HOGUE SM
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Retired
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TRACS
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Illuminatus Marketing
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Bold = Past-President
• = Benefactor
† = Senior Active Member
PHF = Paul Harris Fellow
LOA = Leave of absence
SM = Paul Harris Sustaining Member

HONORARY MEMBERS:

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Phil N. Carter †PHF