



November 1, 2018

Dear Rotarian Idol supporter,

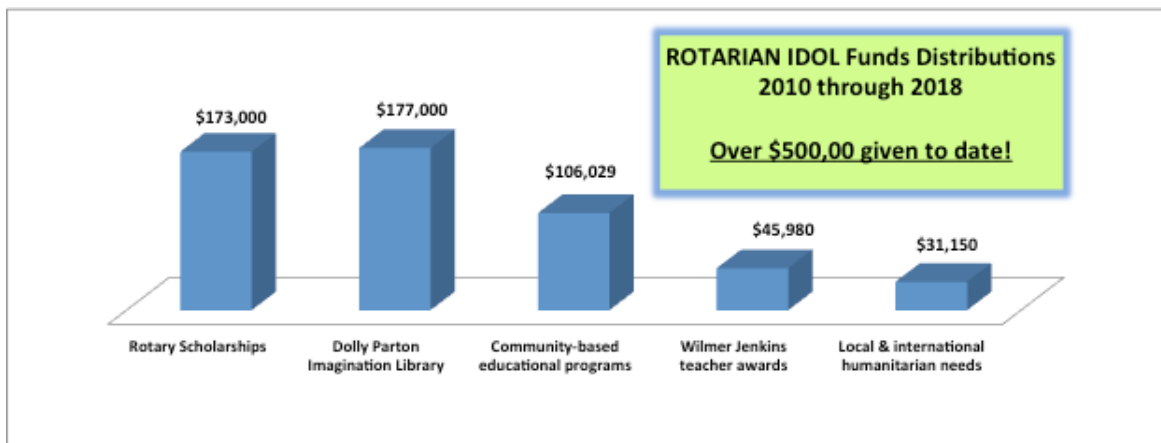
Thank you for your past support of the Hickory Rotary Club and our annual fundraiser, **Rotarian Idol**, a local singing competition. This year we are excited to be celebrating the **10<sup>th</sup> Anniversary Rotarian Idol**, with some special surprises in store to celebrate this milestone event.

We invite you to join us again in helping make this fundraiser for education a huge success by advertising your business in our program book. Club members support this event by purchasing and/or donating tickets to school groups and seniors in area facilities. **With over 800 people in attendance annually, we have raised a net income of over \$500,000 in the last nine years!** These proceeds, including your support as a program advertiser, have made the following educational projects possible:

- Dolly Parton's Imagination Library administered by the Partnership for Children. This literacy program provides free books every month for children age 6 months to 5 years in Catawba County.
- Scholarships to local high school seniors
- The Wilmer Jenkins "Teacher of the Year" Awards
- The Paul Whitener Art contest for school-age children with Hickory Museum of Art
- The Christmas Bureau; Book Bus; and many others

The 10<sup>th</sup> Anniversary Rotarian Idol event takes place on **Friday, May 17, 2019** at PE Monroe Auditorium. Can we count on having you with us once again this year? Your support means so much to us and because of you we have been able to do great things. Will you join us in celebrating the 10<sup>th</sup> Anniversary of providing books to young children and college scholarships to local students, recognizing outstanding teachers in our public schools, giving children the opportunity to express themselves through the creation of art, and so much more?

We are so proud of what we've been able to accomplish! This graph demonstrates where the dollars we have raised over the last 9 years have gone. Most have had a direct local impact, with only a small portion (< \$20,000) going to programs outside our community.



Enclosed is an ad contract with sizes and prices of our ads. Please mail or email your form along with payment to the address below. Our advertising deadline is March 29, 2019 but orders and payments are being accepted now. The deadline for advertising copy is April 12, 2019 and you will receive a proof copy by April 26<sup>th</sup>.

**Email:**

rotarianidol@gmail.com

(Please submit artwork digitally here. You may also submit your completed Advertising Contract here.)

**Mail:**

Hickory Rotary Club  
P.O. Box 2628  
Hickory, NC 28603

Again, thank you for your past support. Education is a major focus for our club and your support of this event is deeply appreciated. Should you have any questions about your ad, please contact Advertising Chair, Mark Seaman at 828-640-1422 or [mseaman@hickorycrawdads.com](mailto:mseaman@hickorycrawdads.com).

Sincerely,

Bonita Ferretti, Co-Chair Rotarian Idol

John Rambo, Co-Chair Rotarian Idol