



THE OFFICIAL SPONSOR OF BIRTHDAYS.™



CANCER PREVENTION STUDY-3

Research today for a cancer free tomorrow.

Enrollment will take place at various times and locations on **November 13th and 15th, 2012**

What is Cancer Prevention Study - 3?

- Cancer Prevention Study-3 or CPS-3 is the American Cancer Society's latest ground breaking research study that will help us better understand the genetic, environmental and lifestyle factors that cause or prevent cancer. The results of this study will ultimately save lives and create a world with more birthdays. CPS-3 is your chance to fight back against cancer.

Enrollment is being brought to Catawba Co. in partnership with:

Who can join the study?

- The study is open to anyone who:
- Is between 30 and 65 years old
- Has never been diagnosed with cancer (not including basal or squamous cell skin cancer)
- Is willing to complete periodic short form follow-up surveys at home for the next 20 – 30 years

Frye Regional Medical Center

How can you participate?

Participation is easy. Your initial enrollment requires two steps and will involve the following:

Catawba Valley Medical Center

- After scheduling your enrollment appointment, you will receive a confirmation e-mail with instructions to go online and complete your first, most comprehensive survey. This survey will ask you questions regarding medications you are taking, family history of cancer, lifestyle and other behaviors and will take approximately 45 - 60 minutes to complete.
- At your appointment, you will be asked to sign an informed consent form, complete a brief survey, and provide a waist circumference measurement and a small blood sample (similar to a doctor's visit). The blood sample will be taken by a certified, trained medical professional. Your appointment should last approximately 20 - 30 minutes.

Hickory Foundation YMCA

Schedule and location details on reverse

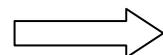
To schedule your appointment, visit

www.cps3Catawba.org

For more information, visit cancer.org/cps3 or call toll free at 1-888-604-5888

What else can you do?

- Be a **CPS3 Champion** in your neighborhood, community, church, or workplace
- Help with community promotion
- Participate in the study





CANCER PREVENTION STUDY-3

ENROLLMENT
LOCATION
DETAIL

November 13, 2012

Health First Center
Catawba Valley Medical Center
Valley Hills Mall
1960 Highway 70 SE, Suite 196
Hickory, NC 28602
9:00 am – 1:00 pm

Frye Regional Medical Center
Heart Tower Lobby
420 N. Center Street
Hickory, NC 28601
1:00 pm – 5:00 pm

November 15, 2012

Hickory Foundation YMCA
Frye Regional Medical Center Community Room
701 1st Street, NW
Hickory, NC 28601
7:00 am – 11:00 am

Catawba Valley Medical Center
Jade Room, "S" level (next to cafeteria)
801 Fairgrove Church Road
Hickory, NC 28602
3:00 pm – 7:00 pm

"We're all in this together and every one of us has a chance to get cancer at some point in our lifetime...so if we can all contribute something and be part of the search for a cure, all the better."

-Study participant

For more information, visit cancer.org/cps3 or call toll free at 1-888-604-5888

To schedule your appointment, visit
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"If you have ever had a friend or family member diagnosed with cancer, one of the hardest things is feeling like we can't do anything to help. CPS-3 is something we can do to help in the fight against this disease."

- Study participant